

# CENTRAL

BULLETIN FALL 04

## The **NEED** to **LEAD**

STUDENTS  
FACULTY  
ALUMNI  
FRIENDS

NATIONAL BESTSELLER

Why Some Companies  
Make the Leap...  
and Others Don't

GOOD TO  
**GREAT**

JIM COLLINS

More bestselling  
LAST

PRESIDENT'S REPORT 2004



This fall, as I watched our students rushing from class to class amidst sun-splashed golden leaves of campus, I found it easy to reflect on the many blessings we enjoy here at Central College.

For each of the past seven years, more students enrolled at Central than the previous year. And this fall, we welcomed the third-largest freshmen class in Central's history and set a new record overall for enrollment on the Pella campus.

The students are learning and growing in Central's vibrant academic environment. Our faculty are challenging students to achieve their greatest potential. The co-curricular programs – including the arts, athletics, student leadership programs and campus ministries – provide these young people with more avenues to develop and excel. These students represent the best of what Central College has to offer to the future. And as I interact with them, I realize that the future is indeed bright, and I am grateful. These young scholars will leave here well-equipped to serve a world in need of great leaders.

As I review the generous gifts to the college of this past year, I am reminded of the blessings that many choose to share with Central College. There are gifts that are sent to us each year, faithfully, by alumni and friends who care about the future. Some of these gifts are small, and some are very large, but all are significant. We are also fortunate to have those who volunteer time and efforts to help Central grow and prosper.

Nearly every Central student at the college receives some form of financial aid, much of which is funded by your gifts. With more students each year, the need for your support becomes increasingly important. Each of these students is here to prepare for his/her future, and it is our goal to ensure our students are able to afford a Central education. I am thankful many have responded to this challenge.

I am also thankful for the many members of Central's family who have responded so generously this year to the call of *The Campaign for Central*. In exceeding our goal almost a year ahead of schedule, we are reminded of all who have helped with this great campaign and the extraordinary efforts of all who have contributed. Our current plans are to extend the campaign in pursuit of a still higher goal so that the foundation for Central's second sesquicentury can be even stronger. Your continuous support provides the opportunities and means for many young people to get the best education possible here at Central College.

Thank you,

David H. Roe  
President

# CENTRAL BULLETIN

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*Central Bulletin* is published quarterly by the college relations office for alumni, parents and friends of Central College. Its mission is to inform them about Central's programs and people, to strengthen their connections to the college and to develop Central's position as a nationally recognized liberal arts college in the Christian tradition.

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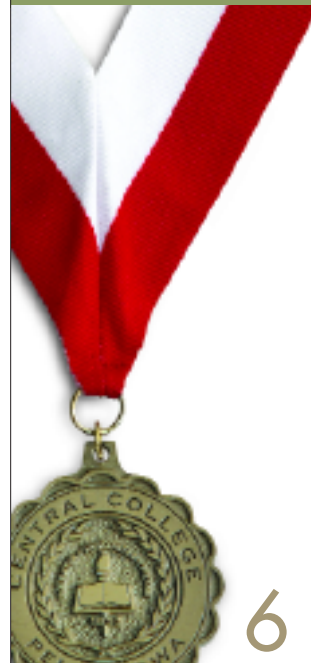
- 10 **FACULTY VOICE**  
President David Roe issues a charge to apply the four dimensions of leadership to our lives.

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Central focuses on leadership and promotes values essential to becoming responsible citizens.

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**p** Education professor Phil George has devoted 18 years to Central College and helping mold future leaders.



**p** Alumni awards were presented at the inaugural all-alumni Homecoming banquet.

# IN THIS ISSUE



## A New Tradition Finds its Place



Central College dedicated the Paul V. Farver Sesquicentennial Bridge on the first day of classes.

A symbol of Central College, the bridge is modeled after a bridge in an Amsterdam park reflecting the college's heritage. Each side of the bridge features circular glass inserts that have interconnecting and continuous lines to symbolize Central's liberal arts education.

"As a liberal arts institution, Central College believes the Central education prepares each individual for their journey of life," said Central's graphic designer Eric Bumgardner, who was a member of the design team for this project. "This symbol speaks to the collective journey, regardless of where it begins. As the lines curve and intersect, each provides the individual a way to chart the distance traveled.

"Just as our experiences define our perspectives, the use of glass in the design allows a lens through which new or varied perspectives can be seen. Together, the elements support the notion that the journey, not the destination, defines the individual," Bumgardner said.

The new bridge was fabricated by RW Metals and designed by Architects Smith Metzger, from Des Moines. The side infill panels for the bridge were supplied by Pella Supply Co.

t Clockwise from left, The Paul V. Farver Bridge is modeled after a bridge in Amsterdam reflecting the college's heritage. Don Morrison is director of church relations and a senior development officer. Sunny Eighmy moves to director of alumni relations. "The Journey" symbolizes each individual's journey at Central and joins "The Quest" on Peace Mall.



## ENROLLMENT TOTALS 1,750

Central has its second-highest enrollment this year with 1,750 students, one shy of the all-time record of 1,751 set in the fall of 1989. Last year's total of 1699 moves to third on the all-time list.

After capping the freshman class at 450 earlier this summer, Central officially has 442 first-time freshmen, the third largest in the history of the school. Central's all-time high for freshmen was in 1987 when 505 first-year students reported. In 1983, 457 freshmen were enrolled. It is the fourth consecutive year Central has had over 400 freshmen enrolled.

## THE PRINCIPAL FINANCIAL GROUP GIVES GRANT

Central College received a grant from The Principal Financial Group Foundation for \$47,500. The funds will be used to continue Principal's International Scholarship program and the language proficiency incentive program. The international scholarship program provides scholarship funds to Central students who will travel to one of our study abroad locations. The proficiency scholarship provides funds for students who choose to further their study of a foreign language beyond their graduation requirement. This scholarship is awarded by a team of faculty through an application process. The funds from The Principal will be received in June 2005 and used for scholarships during the 2005-06 academic year.

## ALUMNI OFFICE CHANGES

Don Morrison is moving from alumni relations into development as a senior development officer, visiting alumni and friends to solicit annual/endowment gifts and planned gifts. Morrison will continue to serve as director of church relations.

Sunny Eighmy moves into the director of alumni relations position, taking over the primary alumni responsibilities from Don Morrison. She will serve as the liaison to the parents' council.

## THE JOURNEY

On Central's campus there are no direct sidewalk routes between buildings, but instead the paths curve and wind.

With that thought, Joe Schwanebeck, a junior music education major from Knoxville, Iowa, put the idea and the name to the newest piece of art on Central's campus.

"Life is about taking you where the sidewalk is going to lead you ... the journey starts here," said Schwanebeck.

The statue, "The Journey," was added to Central's campus at Homecoming. "The Journey" represents the partnership that existed between Harold and Mavis Geisler including the journey they traveled together throughout their lives and the journey Central students are on as they learn and grow throughout their lives.

"For me and the other members of the Geisler and Penquite families, the relationship with Central College set us on a new journey," said Geisler. "Neither family was blessed with children, but the journey gave us thousands of children."

The sculpture was a gift to Mavis for her support of Central College. Artist



Nick Klepinger, who also made "The Quest," created the sculpture that depicts a typical 1940s woman on a college campus who is glancing slightly to the left to check out the young man, Harold Geisler, "The Quest."

Mavis and the Geisler-Penquite Foundation have contributed the expansion of the Geisler Library and most recently, the addition of the café.

## Alumni, Tell Us Who...



Laurence Grooters was guest director of the Alumni A Cappella reunion choir during Homecoming. Over 130 alumni returned to help honor David Williams' 25th anniversary as A Cappella Choir director. Emeritus professors Edith Sedrel Le Cocq and Davis Folkerts also were honored.

### THE NOMINEES ARE:

Do you know of someone deserving a Central College alumni award? Visit our Web site at <http://www.central.edu/alumni/awards.html> to submit a nomination for our 2005 awards and to check out past winners.

#### Alumni Achievement Award

Criterion: Presented to an alumna/us who has demonstrated exceptional achievements in a professional career.

#### Alumni Stewardship and Service Award

Criterion: Presented to an alumna/us who has either provided exceptional stewardship and/or service to the college or demonstrated the spirit of the mission of Central College in stewardship and/or service in their environment.

#### Mr. and Mrs. Alumni Award

Criterion: Presented to couples who are Central College alumni and who have enthusiastically supported the mission of the college.

#### Fellowship of Service Award

Criteria: Presented to Pella non-alumni (friends or organizations not connected to the college) who/that have provided significant support to the college to enhance its educational mission.



#### Young Alumni Achievement Award

Criterion: Presented to an alumna/us who has graduated from Central College in the last 15 years and has demonstrated significant professional and/or personal accomplishments since graduation.

#### Honorary Alumni Designation

Presented to persons who are not alumni of Central College. To be considered for this designation, the following criteria will be evaluated: attendance at a variety of college activities; involvement with the college's programs; financial support; and expressed interest in and dedication to the college's well being. To keep the designation special, it will only be awarded to those individuals who seem to most people to already be alumni of the college virtue of their loyalty.



t Central presented "Central Couture and Culture...Fashion for the First 150 Years," a style show and tea, wrapping up Central's sesquicentennial celebration as part of the Homecoming festivities.

2005

## UPCOMING EVENTS

Jan. 12-13	Phoenix, Ariz.
February	Iowa City
February	Los Angeles, Calif.
Feb. 19	Alumni Night at Kuyper Gym vs. Coe
March	Denver, Colo.

### HONORARY DEGREE CANDIDATES SOUGHT

Do you know someone who exemplifies the Central tradition and core values, but does not have a degree from Central College? The academic affairs committee of the board of trustees solicits nominations for honorary Central degrees through its honorary degree subcommittee twice each year prior to board meetings. The subcommittee has resolved to consider brief preliminary nominations each meeting. The subcommittee will then solicit full nominations when the candidate appears worthy of full consideration. Please submit preliminary nominations to vice president for academic affairs Paul Naour by March 1 for the spring board meeting or by Sept. 1 for the fall board meeting. Guidelines identifying honorary degree criteria are available from Naour,

who can be reached at 641-628-5188 or by e-mail at [naourp@central.edu](mailto:naourp@central.edu).

### CLASS OF 1955 CHALLENGED

During the all-alumni homecoming banquet, the class of 1954 presented a check for \$14,000 to David Roe, president.

The check presentation concluded a year-long fund-raising effort where members of the 50-year class contacted each other and encouraged giving to this special project. The funds will be used to provide \$1000 scholarships to 14 students for the 2005-06 academic year.

Class reunion co-chair Glenn Borgman challenged the class of 1955 to match or beat that amount at its 50-year reunion, scheduled for Oct. 7-9, 2005.



Alumni and friends enjoyed the Battle of the Bands held during October's Homecoming festivities.



The class of 1954 presented a check for \$14,000 to Central College for 14 \$1000 scholarships to be awarded for the 2005-06 academic year.

# Alumni awards

Rev. Erv '60 and  
Andrea Boat  
Roorda '60



Central celebrated its 27th annual Heritage Day Sept. 24, recognizing and thanking alumni and friends for their significant financial commitment to Central College.

New members were welcomed into the Cornerstone Society and the Heritage Roll of Honor; the Presidential Service Award was presented; and the class of 1954, on campus for their 50th year reunion, was honored. Central's alumni association awards were presented at the inaugural all-alumni Homecoming banquet on Sept. 25.

## Mr. and Mrs. Alumni

*Rev. Erv '60 and Andrea Boat Roorda '60*

The Mr. and Mrs. Alumni award is given to a Central College alumni couple who have enthusiastically supported the mission of the college. The Rev. Erv '60 and Andrea Boat Roorda '60 of Dallas, Texas, were named Mr. and Mrs. Alumni 2004.

Over the years Erv served two RCA congregations in Muskegon and Holland, Mich., and pastored three Presbyterian churches in Sacramento, Calif.; Spokane, Wash.; and Dallas, Texas. Andrea has been a self-employed piano teacher for the past 40 years. She developed an award-winning studio and adjudicates piano festivals and competitions, all which helped earn her the Dallas Private Music Teacher of the Year award in 2000-01.

Andrea and Erv have served Central College as Alumni Advisory Council members and financial supporters, and Erv is currently on the National Advisory Council for Central College.

## Fellowship of Service Award

*Marjorie Giles*

The Fellowship of Service Award is an award presented annually to friends or organizations not connected to the college that have provided significant support to the college to enhance its educational mission. Marjorie Giles of Pella, the 2004 Fellowship of Service award recipient, has dedicated over 26 years of professional service to Central, and continues to be very active in her retirement.

The Chicago native received a degree from the National College of Education and a master's from McCormick Theological Seminary.

She joined the Central College family in 1972 as the associate dean of students, and soon after was named dean of students.

An avid sports fan, Giles helped start women's athletic championships in the Iowa Conference and in 2003 the IIAC renamed the women's all-sports trophy, the "Marjorie B. Giles Trophy." At Central, the Marjorie Giles Student Life Leadership Award is presented annually to a student who has demonstrated values and faith-based leadership in a variety

Marjorie Giles



Rev. Fran  
De Jong '57



Tej Dhawan '91







of co-curricular activities, in addition to contributing to Central athletics as an athlete, trainer, student coach or in an other related athletic role.

Giles is a member of Friends of the Central Arts, Central Club, Cornerstone Society and Heritage Club.

### **The Alumni Stewardship and Service Award**

*Rev. Fran De Jong '57*

The Alumni Stewardship and Service Award is presented annually to an alum who has either provided exceptional stewardship and/or service to the college or demonstrated the spirit of the mission of Central College in stewardship and/or service in his/her environment. Fran De Jong '57 of Pella is this year's recipient.

De Jong graduated from Central with a PE/exercise science degree. Following graduation she earned a master's degree at McCormick Theological Seminary and was ordained as minister of word and sacraments in 1980. She was the first woman ordained in the RCA.

De Jong served as director of Christian education at Spring Valley Reformed Church in New York for two years and at Wyckoff Reformed Church in New Jersey for eight years. Through United Ministries in Higher Education she served at Morehead State University and the State University of New York.

In 1977, De Jong returned to her alma mater and served as chaplain for 20 years. She also served as a Reformed Church delegate to a number of ecumenical councils and conferences.

De Jong has participated in and led

many mission trips and work camps across the world in over 14 countries and in more than five states. In addition to her local church activities, she is a board member of Marion County Habitat for Humanity, a member of the Pella Historical Society, Central Club, Heritage Club and Literacy Army, a reading program in the Pella Community Schools.

### **Young Alumni Achievement Award**

*Tej Dhawan '91*

The Young Alumni Achievement Award is presented to an alumnus/a who has demonstrated exceptional achievements in a professional career and graduated within the last 15 years. The first recipient of this award in Central's history is a well-deserving Tej Dhawan '91.

Dhawan graduated cum laude from Central with a degree in math and computer science and currently serves on the college's board of trustees. Dhawan formerly served on Central's National Advisory Council.

Following graduation, Dhawan started his own company called Dhawan Computer Consulting. As the only employee, he worked out of his home until contacts he made with Microsoft put him in touch with Nestle Food Corp. in Waverly, Iowa. As business picked up, Dhawan merged with another company and is now president of Advanced Technologies Group based out of West Des Moines, one of the fastest growing companies.

## **Presidential Service Award goes to Dirksen '69**

Gary Dirksen '69 of Pella received the Presidential Service Award at the Heritage Day luncheon Sept. 24. The award honors individuals who have given selflessly to Central College.

Dirksen, one of the founders of Theta Kappa Alpha, was active in intramurals, chapel choir, Circle K, student campus activities board and president of men's housing during his time at Central, all while managing a political science major.

Upon graduation, Dirksen joined the admission and financial aid offices. In 1973, he was named associate director of admission. Four years later, he was appointed director of financial aid and served until 1993. From 1993-97 Dirksen was the coordinator of institutional research.

In 2001, Dirksen established the Gary Dirksen Achievement Award which honors a varsity men's basketball player who has not only achieved success on the basketball court but also achieved off the court. Leadership roles and community involvement are considered in the selection process. He recently added the award for women's basketball.



President David Roe honored Gary Dirksen with the Presidential Service Award, an award given to an individual who has given selflessly to Central.

Author of the NCAA Division III philosophy, Central President Emeritus Dr. Kenneth J. Weller is also a fan. He's shown here behind the outfield fence at a Central softball game after a day at the office sometime in the late 1980s.

## Central inducts three into athletics hall of honor

A pair of prolific point scorers and the author of the NCAA Division III philosophy are the newest inductees in the Central College Athletics Hall of Honor.

Baseball and men's basketball stand-out Dana Snoap, a 1973 Central graduate; women's basketball Denise Boll Baker, a 1984 alumna; and Dr. Kenneth J. Weller, former Central president, were inducted as part of the college's Homecoming activities Sept. 24-26.

Initiated in 2002, the hall now has 14 members. The hall of honor is intended to recognize those who were standout performers in the athletics arena as a student-athlete, coach or administrator, and who have distinguished themselves in life after graduation through service and leadership.

### Dana Snoap '73

Packing a career's worth of academic and athletics achievements into just two years, Snoap starred in both baseball and basketball after transferring from junior college. An intense and scrappy inside player as well as a talented shooter, Snoap scored 1,107 points in just 45 games. He set school records for highest career scoring average (24.6) and most free throws in a game (18). As a baseball pitcher, Snoap was almost untouchable, posting a sparkling 0.22 earned run average in two Iowa Conference seasons. Snoap was



The 2004 athletics hall of honor inductees are Central President Emeritus Dr. Kenneth J. Weller, basketball player Denise Boll Baker '84, and basketball/baseball player Dana Snoap '73.



Central's second NCAA postgraduate scholarship winner and earned his law degree at the University of Notre Dame before becoming a partner with Dunn, Schouten and Snoop in Wyoming, Mich.

#### Denise Boll Baker '84

Among the purest jump shooters to ever wear a Central uniform, Baker started all 99 games of her collegiate women's basketball career. Baker's 1,547 points stood for a decade as the school's career scoring mark and she set the single-game scoring mark (36) in 1981 as well as the season free throw record (83.5 percent) in 1982-83. She was the top scorer on Central's 1983 Iowa Conference championship team which gained the program's first NCAA tournament berth, and Baker led the league that year in field goal percentage at 62.9. A two-time first-team all-league pick, she was also a two-time academic all-America selection. Baker is an elementary school teacher in Conyers, Ga.

#### Dr. Kenneth J. Weller

Central's president from 1969-90, a period of unprecedented growth, Weller was, perhaps more than any other individual, a guiding force in the birth and development of Division III within the NCAA. He authored the Division III philosophy, a visionary document in which intercollegiate athletics programs

are seen as existing for the benefit of the participants rather than spectators. Weller held numerous leadership positions within the NCAA, including a term as a vice president in 1984. He was instrumental in the incorporation of women into the NCAA and the Iowa Conference and his pioneering leadership was evident on Central's campus, where the school's women's athletics program quickly became a national model.

#### CENTRAL'S WAGNER WINS ELITE NCAA RECOGNITION

Central's Raegan Schultz Wagner '04 was named Iowa's NCAA Woman of the Year Award winner.

The award honors female student-athletes who have excelled in academics, athletics and community leadership, and have completed their collegiate athletics eligibility. Earlier Wagner was named a first-team College Sports Information Directors of America Academic All-American and an NCAA postgraduate scholarship winner.

It's the third time in four years and the fourth time since 1995 that the Iowa winner came from Central College. Wagner, a Barnum, Iowa native, was among just 11 state winners from Division III schools. Previous Central winners include Division III women's basketball player of the year Emilie Hanson Brown '95, volleyball player of the year Candace Wilson '01, and volleyball all-America honoree Angie Nielsen '02.

Winner of the NCAA Division III heptathlon title in track and field and also a varsity performer in volleyball, Wagner graduated with a 3.87 grade point average and a business management major.

Before setting the Division III heptathlon record in 2004, Wagner placed second in the heptathlon in 2003 and third in 2002. She was also an all-American in the javelin and the 55-meter indoor hurdles. Wagner was a three-time volleyball letterwinner, and was a mem-

ber of three NCAA Div. III playoff teams and four Iowa Conference championship teams.

Providing the stiffest competition for many of Wagner's honors was her twin sister, Lindsay Schultz Janke '04, who placed second behind Raegan in the NCAA heptathlon and was an all-American honoree for three years. Lindsay broke Raegan's Iowa Conference record in the heptathlon in May, and was also a three-time USTCA academic team member. Lindsay was a three-time varsity letterwinner in volleyball as well.

Raegan was recognized at an Oct. 31 NCAA awards dinner in Indianapolis, concluding a memorable weekend for her after marrying Peter Wagner '03 the previous day in Fort Dodge, Iowa. He is also a national champ, winning the Division III decathlon crown in 2001 and again in 2003.



#### MORE ACADEMIC HONORS FOR CENTRAL ATHLETES

For the fourth consecutive year, the Central College volleyball team has received the American Volleyball Coaches Association's Team Academic Award.

Initiated in 1993, the award honors teams that posted a combined grade-point average of 3.30 on a 4.0 scale for the year.

Central, which has twice led the nation in GPA, posted a lofty team mark of 3.73 last season. The Dutch placed seven varsity players on the academic all-Iowa Conference team, led by senior co-captain Jamie Stark at 3.98.

**29 on league academic list** — Stark also headed a field of 29 Central student-athletes who were named to the academic all-Iowa Conference fall sports team. Stark and junior football defensive back Adam Gregg each carry 3.98 GPAs.



## The Four “Cs”

by Dr. David Roe

The special focus in this issue of the Bulletin has to do with leadership, one of my very favorite subjects. I have studied leadership issues as both a practitioner and as a student virtually all of my adult life. I would like to use this space to briefly highlight what I believe I have learned and include an invitation to readers for a continuing dialogue on the issue.

First, I believe each one of us is a leader in her/his own right. We each face challenges daily in the four dimensions of leadership or four categories of people we are called on to lead. The first and most challenging dimension is leading ourselves. The second is leading our peers (spouses, siblings, colleagues). The third is leading up (supervisors, bosses, parents) and the fourth and easiest is leading down (subordinates, children). We need to be successful in the first dimension or we will not be able to meet the leadership needs and challenges in the other three.

Second, we can achieve success as a leader in any or all of the dimensions above if we apply the four truths or axioms, with regard to leadership, and continuously unite these four axioms with the critical connecting principle. The first axiom is we must believe in ourselves. If we do not believe in ourselves, we fail in leading ourselves and will fail in the other dimensions as well even if we are

very good actors. The second axiom is we must believe in the mission or goals we pursue. Absence of such belief saps our energies and renders us ineffective.

The third axiom is we must have a plan to get us from where we are to where we want or need to go and the plan must be tailored to the challenges and realities confronting progress toward the goal. The fourth axiom is we need a means of

determining where we are in executing the plan so we can revise the plan if it is not getting us where we need to go. In operational leadership, these axioms must be connected together in the minds and spirits of all people involved in pursuit of the mission or goals by the connecting principle of communication. As others are involved, the communication requirements and challenges climb,



“...these axioms must be connected together in the minds and spirits of all people involved in pursuit of the mission or goals by the connecting principle of communication.”

PROFILE: AT A GLANCE

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>– David Roe graduates from the United States Air Force Academy, 1962</li> <li>– Rhodes Scholar, completed the first two years of medical school at Oxford University in England, 1962-64</li> <li>– Bioastronautics project officer, 1964-67</li> <li>– Earns doctorate degree in physiology from the University of Illinois – Urbana, 1970</li> <li>– Associate professor and division director of the department of life and behavioral science at the U.S. Air Force Academy from 1970-74</li> <li>– Research assistant for the Deputy Secretary of Defense, 1974-75</li> <li>– Named a White House Fellow working as a special assistant to the Secretary of Health, Education and Welfare in 1975-76</li> <li>– Action officer for Air Staff, 1977-79</li> <li>– Defense planner, U.S. mission to NATO, 1980-82</li> </ul> | <ul style="list-style-type: none"> <li>– Special assistant to the director of the joint staff at the Pentagon, 1983-85</li> <li>– Director of the U.S. Defense Department's North Atlantic Treaty Organization (NATO) policy, 1985-86</li> <li>– Served 24 years in the U.S. Air Force, retiring as Air Force brigadier general in 1986</li> <li>– Worked with United States Automobile Association, 1986-1988</li> <li>– Worked with USLICO/ReliaStar from 1991-96 and served as CEO and president from 1995-96</li> <li>– Becomes Central College president, Jan. 1, 1998</li> <li>– Coaches the kickers on Central College's football team, 1998-present</li> <li>– Chair of the Iowa Association of Independent Colleges and Universities (IAICU), 2003-04</li> <li>– Inducted into Topeka (Kan.) High School Hall of Fame, 2004</li> </ul> |
|--|---|

but the leader must continuously communicate the essence of all four axioms to all persons involved.

Third, the environment or atmosphere in which we pursue our missions and goals, is a vital ingredient in our potential for success in any or all of the dimensions. I have found that concentrating on four Cs produces the kind of positive environment that nurtures success. These Cs are caring, cooperating, communicating and complimenting. Caring begins with taking care of yourself physically, spiritually and emotionally and extends to others involved in pursuing the mission and goals. Cooperating recognizes that not one of us achieves success in any dimension totally on our own. Communicating demonstrates and reinforces caring and makes cooperating easier. The most effective forms of communication involve all our senses and our willingness to be open and even vulnerable. Finally, complimenting and using the magic words “thank you” work as a lubricant in building cohesion and trust and fostering improved performance in the other three Cs.

One of Central's goals for the college campus is “to provide leadership and support for reform through dialogue with the broader communities of society, sustaining values while encouraging critical analysis of ideas and institutions.” I challenge all who read this *Bulletin* to accept as a personal goal to become a better leader in all four dimensions. I urge you to apply the formula outlined in this letter in responding to leadership challenges you face. The communities you care about will become better as a result of your leadership. ■





Leadership is all around us. Going from ordinary to extraordinary, good to great, leaders guide and direct, motivate and encourage, lead and navigate to great heights.

There are several different kinds of leadership styles. There are those who are presidents and chief executive officers of major corporations, those who lead on committees through volunteer work, and even those who are educators and lead others to lead.

Leaders believe in themselves, have a clear vision of where to lead people, believe in their mission, set high standards for themselves, are good listeners, and are team players.

# LEAD

by Betsy Kane '05  
Melissa Miller '05  
and Carissa Sampson '05

Central College combines career preparation with programs to promote values essential to becoming responsible citizens, locally, nationally and internationally. Central seeks to cultivate the life of the mind, nurture the depth of character, and foster habits of the heart that prepare students for a lifelong adventure in learning, growth and service.

There have always been great leaders and Central College continues to mold leaders for this world for the present and for the future. Here are a few of their stories.

Kris Brandt Vaughn '90, chairperson of Central's Alumni Advisory Council, volunteers her time to several different organizations. Her involvement keeps her connected to

# “In the end, I just wanted to get Central students **more involved.**”

ADAM GREGG '06

Junior Adam Gregg didn't know what he was getting into. He was nominated as a Campus Compact Fellow by his professors, and decided to go for it.

“As part of Campus Compact I was invited to go to a conference in Philadelphia, so I thought, ‘cool,’” said Gregg.

Ironically, as COOL was the name of the conference.

Campus Outreach Opportunity League conference, or the COOL conference, is an annual event, focused on service, civic engagement and volunteering. It aims to bring students from around the country together, providing them with the opportunity to network with and learn from what other students are doing. About 1,500 students attended the conference, held in Philadelphia, Penn., in March. Keynote speakers and breakout sessions helped college students learn more about civic engagement and ways to mobilize students at their campuses.

“Adam was nominated as an Iowa Campus Compact Fellow based on faculty recommendations,” said Cheri Doane, director of community-based learning at Central College. “The program trained him to be a student leader. As a participant in the COOL conference, he learned about possibilities of things he could do here at Central.”

A political science major, Gregg had the opportunity to do an internship in Washington, D.C., last spring, which sparked his interest in the upcoming election. As part of Campus Compact, fellows are given the opportunity to use grant money for projects that interest them. Gregg applied and was awarded a grant from Campus Compact.

The project he chose for Central's campus was Informed Young Voters.

Teaming with the Young Voters Project, Informed Young Voters is a non-partisan organization that aimed to arm students with the knowledge they needed to make an informed decision, registered student voters, and encouraged them to vote and be heard Nov. 2.

“It's a lot of pressure — the faculty had high hopes for Informed Young Voters,” said Gregg.

But, he is definitely living up to the expectations. In the beginning, he rallied support from a number of fellow students, held numerous voter registration events, and worked on bringing candidates to campus.

“In the end, I just wanted to get Central students more involved — I wanted them to realize how important it is to take part in the political process,” said Gregg. “Hopefully, Informed Young Voters gave Central students the information they needed to go out there and vote.”

## PHIL GEORGE, PROFESSOR OF EDUCATION

Phil George's subtle southern drawl is not the only thing that sets him apart in the small burg of Pella. Even though Florida, Tennessee and North Carolina were all once home to George before he accepted a faculty position in the education department at Central 18 years ago, George sets himself apart by the kind of person he is.

“My wife Kathy and I can still vividly remember the first day we rolled into Pella,” said George, a graduate of the University of Florida and Vanderbilt University. “I quickly recognized that life in Pella would be different than the large cities where I grew up. My

Adam Gregg '06 started Central's Informed Young Voters, a project that supplies non-partisan information to students.



wife's experiences growing up in Paullina in northwest Iowa, are similar to the experiences my family has enjoyed in Pella. The community is clean, safe, friendly, and supports excellent schools. While the community ethos are sometimes a bit conservative in relation to my personal perspective, I always have felt welcomed in Pella. Living in Iowa has been a wonderful experience."

Though George has been an Iowa boy for nearly two decades now, he still upholds his roots of southern hospitality and kindness within the Central and Pella communities.

"There are always opportunities for all of us to enhance the lives of others, as well as our own," said George.

During his teaching career at Central, George has served as chair of the education department for 12 years and licensure officer for 16 years. He now assumes the position of chair for the college's applied arts division, which oversees the education and exercise science programs.

"Every faculty and staff member contributes to the welfare of the college in unique ways," said George, who has twice served as president of the Iowa Association of Colleges for Teacher Education. "These roles have allowed me to support the goals of the college, while providing me with professional development opportunities through association with the Iowa Department of Education, the Iowa Board of Educational Examiners and members of the Iowa legislature."

George also has had his hand in the Pella Community school system. As a member of the Council for Educational Excellence and several advisory committees, George has provided input on teachers' grants for program development and for school bond proposals.

As a father of three, George has been involved with youth coaching for many years through the Pella Recreation Commission and the Pella Soccer Club.

"Many people make the decision to volunteer their time in order to help someone close to them," said



PAUL GATES

Phil George, education professor at Central, has spearheaded CROPWALK in Pella and gets Central students involved in the project.

George. "Staying active in the Pella schools and youth athletics has given me another way to be involved with my children."

As a community leader, George has served as director of the Pella CROPWALK for 11 years. CROPWALK is an ecumenical event held in more than 2,000 communities to raise funds for hunger education and grassroots development efforts in more than 80 countries. A part of Church World Services, CROPWALK is designed to reach around the globe while still touching local communities such as Pella.

"Our world is filled with people in desperate need and CROPWALK is a chance for a small community to make a big difference," said George. "The event also benefits Pella. There are hungry people here, too."

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"There are always opportunities for all of us to enhance the lives of others as well as our own."

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# “Leaders need warmth and consistency of character...”

George also reminds us every community is filled with people who offer their time and energy in volunteer activities, “We continually need to find ways to acknowledge this service by so many volunteers.”

As an education professor, George believes his students are already of a mind of service.

“Teachers play a vital role in the development of a humane and just society,” said George. “Our graduates already are disposed to help others, and they have the opportunity to make a significant difference in the lives of their students. That is what makes teaching such a wonderful profession.”

## JUDY MUYSKENS '70

In 1966, Judy Muyskens '70 entered the college world as a wide-eyed freshman. It's 2004 and she's still in college. Only now, she has a fancier title.

Since 1998, Muyskens has been the academic vice president and dean of faculty at Colby-Sawyer College in New London, N.H.

“I believe I started developing my leadership skills very early on,” she said. “As a tall person who was a minister's daughter — my father also graduated from Central — I was expected to take a leadership role among friends and in church.”

The young Muyskens took part in numerous leadership roles as a Central student, including resident adviser, class officer and officer of other clubs on campus. After graduating from Central with a bachelor's degree in French, Muyskens kept taking on leadership roles.

She spent the early part of her career as a professor at Virginia Tech, then taught at the University of Cincinnati for 20 years. In 1994-95, she shadowed several academic leaders for a year and decided to move ahead with her dream to lead in higher education.

“I chose Colby-Sawyer College because I wanted to return to a small liberal arts college,” Muyskens said. “I realized how important Central had been to me and wanted to return to my roots.”

In her job, Muyskens believes it's important to be creative, have compassion, organizational skills and energy.

“Leaders need warmth and consistency of character,” she said. “They need to focus on excellence and be collaborative while having the ability to make hard decisions.”

Muyskens' leadership position can be fraught with challenges. One of the main difficulties she faces includes keeping tuition for students reasonable while providing competitive salaries for faculty and staff at Colby-Sawyer.

Colby-Sawyer, a co-educational, residential liberal arts college of about 1,000 students, strives to instill leadership skills in its students.

“Leadership development is mentioned in our mission statement,” she said. “Furthermore, we have clubs and organizations, resident adviser positions, orientation leader positions and athletics — all of which contribute to the development of leadership skills.”

A liberal arts education is the key to building leadership skills, according to Muyskens.

“My Central education gave me the base for all my learning, and the broad-based education Central provided helped me develop my leadership skills,” she said.

The perk of her leadership role involves interacting with the college community.

“The positives are the people. I sincerely enjoy getting to know faculty, staff and students on campus,” she said. “If I could, I would spend most of my day communicating and collaborating with these folks.”

## KRIS VAUGHN '90

Kris Brandt Vaughn '90 may have left her day job, but the stay-at-home mother of two has anything but free time.

A former Principal Financial Group employee, Vaughn currently serves as chairperson for the Central Alumni Advisory Council (AAC), a role she was elected to when the council formed in 2002. The council provides support for the alumni staff at Central, and offers opportunities for alumni to remain involved in the life of the college.

As chairperson of the AAC, Vaughn leads the group in its specific areas of focus, serves as the alumni representative at Homecoming, gives feedback to the

alumni office and helps organize an on-campus spring meeting for the council.

"I haven't met an alum yet that gets tired of discussing memories of Central," said Vaughn who has developed many friendships over the years through her volunteer work. "Meeting someone who also attended Central is like being introduced to a distant cousin. That common bond is all you need to stir up fond memories of your years at Central."

After graduation, Vaughn and her husband Trent '90 moved to Des Moines where they helped start a Central alumni chapter. When the couple later relocated in Omaha, they started an alumni chapter there as well. The duo served as chair for their 10th class reunion and as class representatives for two three-year terms beginning in 1993.

"Staying connected with the campus helps keep that excitement from your college years," said Vaughn, whose brother Don Brandt graduated from Central in 1987. "Our son Grant will be the class of 2019 and our daughter Grace will be the class of 2020. I can't wait to hear about their experiences at Central."

Now at home in Flower Mound, Texas, Vaughn is a board member of the Wellington Elementary PTA and has been PTA president for the preschool at her family's church, Lamb of God Lutheran Church.

At Lamb of God, Vaughn formed Busy Moms and Women, a group aimed to lend a hand in the hectic lives of women within the church. Vaughn also developed a new member assimilation team while serving as Bible study leader and past member of the call committee for the pastor.

"My mother taught me by example the joy of serving others and I knew that I wanted to do the same," said Vaughn. "However, I would never be able to do as much as I do without the support and help from Trent at home."

Vaughn, a business management graduate, may be remembered as master of ceremonies at Homecoming coronation or the annual lip sync competition. While at Central, Vaughn was president of the society for the advancement of management and a member of the freshmen daze welcome committee as well as Central's alcohol awareness committee. She served as house president while living in the honor houses and worked as a student ambassador for four years.

"Central truly felt, and still does, feel like a community to me," said Vaughn. "This community was a safe place for me to make mistakes, meet new friends and develop confidence in myself. I was developing

DAN VANDER BEEK



my leadership skills all four years, and I didn't realize the impact it would have on so many different volunteer opportunities."

## ROBERTO PEÓN '79

Roberto Peón '79 came to Central with his mind set on success. Peón, who grew up in Mexico City, met several international businessmen as a young man and instantly knew he wanted to work in the international world.

After meeting George Ann Huck, director of the Central College Yucatán program, Peón decided to travel to the United States and pursue his goals in Pella.

"During college, I worked full time at Pella Corporation and struggled to perfect my English," said Peón, a business administration graduate. "I was trying to survive."

Peón now stands as chief executive officer of Latin America operations for BellSouth International in Atlanta, Ga. In this position, he leads BellSouth's growth in Latin America's wireless communications industry by guiding the deployment of new voice and data services and applied technologies across 11 countries.

"Business always has its ups and downs, but my experience with BellSouth has been fantastic," said Peón, who speaks Spanish, English, Portuguese and French.

Peón's climb to the top began in Des Moines after graduating from Central, where he enrolled in graduate courses at Drake University and worked for Contel Cellular, Inc. Before Peón could finish his graduate

Kris Brandt Vaughn '90 stays involved with Central College through her position as chairperson of the Alumni Advisory Council. Vaughn jumps at every opportunity to volunteer her time.

“During college, I **worked** full time at Pella Corporation and **struggled** to perfect my English. I was **trying to survive.**”

work, Contel transferred him to Dallas, Texas. Prior to joining BellSouth International, Peón also worked for InteCom Inc., in Plano, Texas, where he was responsible for product management of integrated voice/data networks, as well as international business development.

“InteCom gave me the international telecommunications background that allowed me to move to BellSouth,” said Peón. “I had the chance to work in countries such as Canada, Italy and Switzerland.”

As vice president of business development, Peón’s first success with BellSouth was helping design and implement entry into Latin American, Asian and Israeli markets.

“Telecommunication in Latin America was controlled by the government in the past,” said Peón. “Today there is one-third more cellular phones than land lines.”

He was later promoted to vice president of Latin America operations, where he was responsible for business in five countries, including new business development in Brazil. Peón also oversaw the installation of 20,000-30,000 wireless phone booths in Venezuela and Ecuador, creating a clean, safe place to talk for the public who cannot afford cellular phones.

This fall, Telefónica Móvil, a subsidiary of the Spanish telecommunications group Telefónica, acquired all the assets belonging to Bellsouth in Latin America, committing to pay close to \$5.85 billion.

“People often think of Latin America as full of sleepy, little villages,” said Peón. “But business in Latin America is booming in cities such as Sao Paulo, Brazil, the second largest city in the world with a population of 18 million people.”

When Peón’s not busy traveling around the globe, he spends his time as co-chairman of the Americas Gateway Strategy for both Atlanta and the state of Georgia and is a member of the board of directors of the Georgia Department of Trade and Tourism. He is a member of Compaq Telecommunications’ board of advisers and the Latin American Foundation, an organization that provides services for immigrants.

Peón also serves as an adviser to the board of MedShare International, an organization dedicated to collecting surplus medical supplies and distributing them to clinics and hospitals in developing countries.

“If you’re scheduled for surgery and suddenly your surgeon calls it off, your insurance company has already paid for all the medical supplies,” said Peón. “MedShare makes sure these supplies are put into good hands. The containers we ship contain about a half million dollars worth of materials.”

After years of getting down to business, Peón still holds the same sense of adventure he started with as a student at Central. He has had his pilot’s license for about two and a half years and owns his own small plane.

“We’ve flown to Canada and plan to fly to Cancun at the end of next summer,” said Peón. “I could even get to Pella in about two hours.”

#### BARRY GRISWELL

Central trustee Barry Griswell didn’t know everything when he took over as president of The Principal Financial Group in 1998. He still doesn’t. But, he continues to heighten his knowledge daily through his work with others.

“The higher up you are on the ladder, the greater the responsibilities,” said Griswell, chairman, president and CEO of The Principal. “You quickly realize you have to have others help you. This is by far the largest role I’ve had and the most complex. With so much to do, I make certain I surround myself with competent leaders and have faith in them — just as they have faith in me to carry out our mission.”

Griswell, a native of Atlanta, Ga., earned a bachelor’s degree from Berry College, an educational institution much like Central. From there, he went on to receive a master’s degree from Stetson University. Griswell began his climb to the top once he joined The Principal in 1988 as an officer and agency vice president. He became senior vice president in 1991 and executive vice president in 1996. Prior to his asso-



ciation with The Principal, Griswell served as president and CEO of MetLife Marketing Corporation, a brokerage and supplementary distribution marketing subsidiary of Metropolitan Life Company.

A leader's success should be measured by more than the bottom line. A successful *Fortune* 500 company, The Principal is repeatedly named the best place to work in Des Moines and is listed in *Fortune's* "100 Best Companies to Work For" for the second straight year.

"Receiving recognition for our industry leadership is always an honor but knowing our employees are satisfied is even more rewarding," he said. "A large role of a leader is to articulate, motivate and stimulate people. I'm not sure I can explain how to do that exactly, but there are a lot of different ways. I think it starts with your inner belief. If you know where you want to go and where you want to be, it's easier to lead.

On the other hand, if you aren't sure where to go, others won't know either. I really just think of myself as a navigator for this company."

Griswell said the popular image of "leader as boss" is backwards. It's not about hierarchy.

"It's about stewardship," he said. "Great leaders do well because they serve the organization. Every institution needs structure and order to work effectively, but levels and titles are really not necessary. People gravitate toward great leaders. Often the most successful organizations have little, if any differentiation in positions. Lines of responsibility are usually blurred."

"One of the most amazing examples of this happened during the Iowa floods of 1993, said Griswell.

"There was no hierarchy when people are tossing sand bags around. Everyone pitched in. We all looked alike — you couldn't tell a supervisor from anyone else and I think a lot of companies would like to replicate that same kind of focused execution in their organizations."

For Griswell stewardship means more than serving The Principal and Central. He is also a board member of the American Council of Life Insurers, Herman Miller Inc., the American Council for Capital Formation, the S.S. Huebner Foundation for Insurance Education, Berry College and The Business Roundtable and is current president of the Federation of Iowa Insurers. In addition, he is actively involved in many community and social service organizations and serves as chair of the Greater Des Moines Partnership and co-chair of Alexis de Tocqueville Campaign to name a few.

Griswell said it's not hard to balance everything.

"For me, I'm involved in things of interest and that I have a passion for," he said. "It's not a matter of a work-life balance, but work-life *integration*. They don't have to be separate. In fact, it's quite easy when you love what you do." ■

Barry Griswell, Central trustee, CEO and chairman of The Principal in Des Moines, believes leadership is about stewardship.



COURTESY OF THE PRINCIPAL FINANCIAL GROUP, MAGGIE AUGUSTINE AND RICH HEKI

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“...the popular image of ‘leader as boss’ is backwards. It’s not about hierarchy.”

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# the OTHER SIDE of the DESK

by Melissa Miller '05

For some Central College chemistry students, a transformation occurred that had nothing to do with mixing chemicals.

Sept. 22 and 23, 2003, Vermeer Science Center became a crime scene analysis lab. For those two days, Central students had a leader who is a nationally known expert in forensics — and, a Central alum.

“I was fortunate enough to give a couple of lecture demonstrations to specific chemistry classes and proselytize a bit for the nearly lost art of chemical microscopy and a general lecture of forensic science, complete with crime scene photographs,” said Hiram Evans '75, supervising criminalist and deputy sheriff of the San Bernadino, Calif., sheriff's department.

Central's Alumni in Residence program, created by last year's sesquicentennial speakers committee, made it possible for alumni like Evans to revisit their alma mater.

“The goal [of the program] was to encourage departments to invite alums on campus and incorporate them into classroom life,” said Jann Freed '77, professor of business management and member of the committee.

According to Freed, each department was encouraged to invite alumni with tremendous leadership skills as well as successful career paths.

Evans likens his job to the hit television show *CSI*. His job description extends to the collection, preservation, analysis and interpretation of physical evidence in criminal cases.

Though Evans holds a master's degree in criminalistics from California State University, Los Angeles, and attended the San Bernardino County Sheriff's Academy, he still remembers Central professors, Art Bosch and David Crichton, who stimulated his interest in chemistry.

“Every day I use practical chemistry, and the critical thinking taught to me at Central helps me translate questions like ‘who dunnit’ into questions of chemistry, and define what the answers to the chemical question mean in the context of a criminal case,” Evans said.

The opportunity for students to network and have role models through leaders like Evans, according to Freed, is precisely why the Alumni in Residence program was put into place.

“I would like to see this grow but we need more participation,” Freed said. “I think the [alums] who came to campus loved it. It was a way to reconnect.”

For Evans, the ability to renew his ties with Central made the trip from California more than worthwhile.

“Bright students, great campus, crisp Iowa fall weather and a made-to-order forum to talk about the subject I like most,” he said. “I definitely enjoyed the experience.” ■

## Alums who participated in the Alumni in Residence program include:

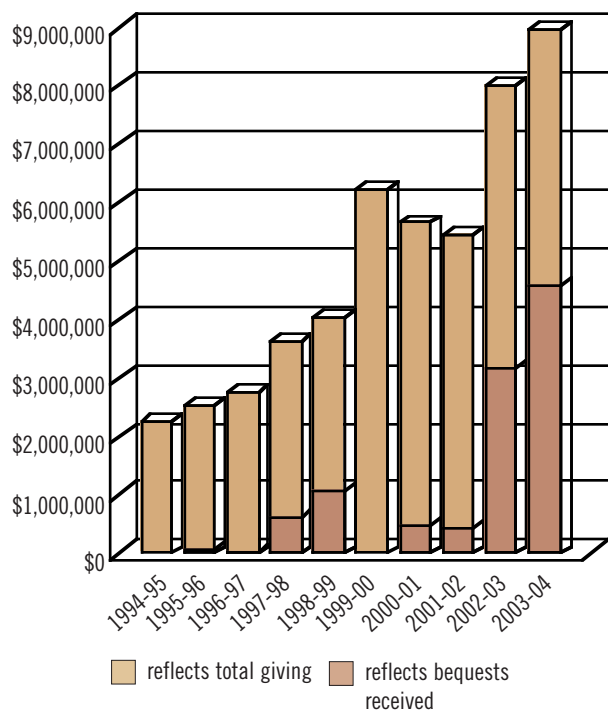
Rosalie Altena '72	art
Marcia Engeltjes '90	art
Ken Esveld '72	art
Jeffrey Oliver '79	biology
Hiram Evans '75	chemistry
Hollis Skaife Ashbaugh '79	economics/accounting/business management
Dr. Armando Baqueiro Cardenas '70	economics/accounting/business management
Deborah Forssman Hill '94	English
Amy Hakeman Johnson '98	exercise science
Matt Scotton '91	exercise science
Tara Wieringa Warren '95	math/computer science
Dr. Lois Kuyper-Rushing '77	library
Lori Westhoff '88	modern languages
Dr. Shannan Mattiace '90	political science
Julie Osland '93	psychology
Gordon De Jong '57	sociology/anthropology

# Fund raising

## FINANCIAL STATEMENTS

For Fiscal Year ended June 30, 2004. Figures are in actual dollars. For the college-wide audited financial statements, contributions are on an accrual basis while gifts are on a cash basis in the fund-raising statements.

10-year review



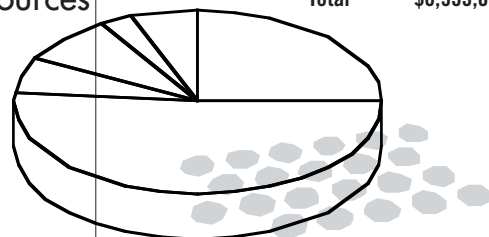
Data on bequests for FY 1994-95 is unavailable

Total giving by year

Year	Amount	Bequests	Year	Amount	Bequests
1994-95	\$2,255,143	—	1999-00	\$6,244,933	0%
1995-96	\$2,530,557	4%	2000-01	\$5,659,514	4%
1996-97	\$2,774,997	0.4%	2001-02	\$5,479,467	4%
1997-98	\$3,629,051	16%	2002-03	\$8,008,744	38%
1998-99	\$4,048,643	20%	2003-04	\$8,953,681	49%

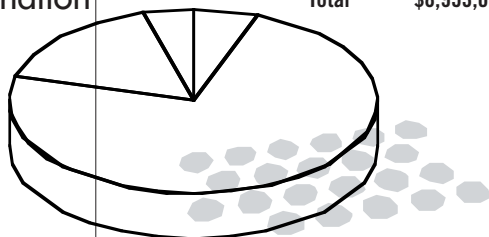
Giving by Sources

Alumni	\$2,236,927
Friends	\$4,594,763
Corporations	\$587,214
Foundations	\$745,517
Associations/Churches	\$237,332
Non-alumni parents	\$551,928
<b>Total</b>	<b>\$8,953,681</b>



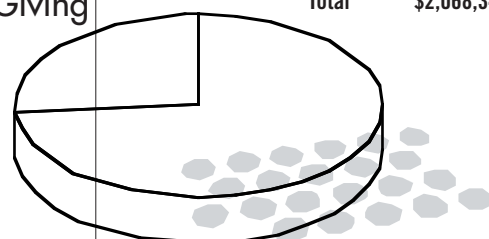
Giving by Designation

Capital purposes	\$490,712
Endowment	\$6,601,251
Central Fund	\$1,473,385
Other restricted annual gifts	\$388,333
<b>Total</b>	<b>\$8,953,681</b>



Scholarship Giving

Endowment	\$1,526,225
Central Fund	\$542,118
<b>Total</b>	<b>\$2,068,343</b>

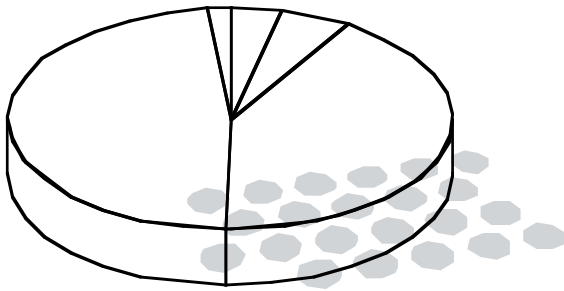




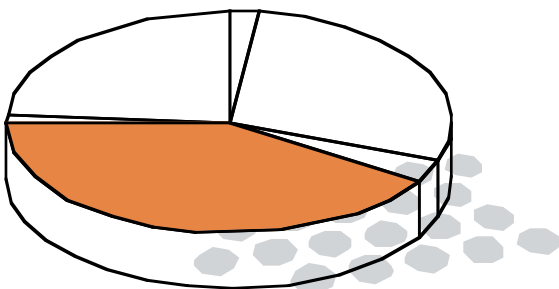
# Financial report

For Fiscal Year ended  
June 30, 2004.

## Statement of Financial Position



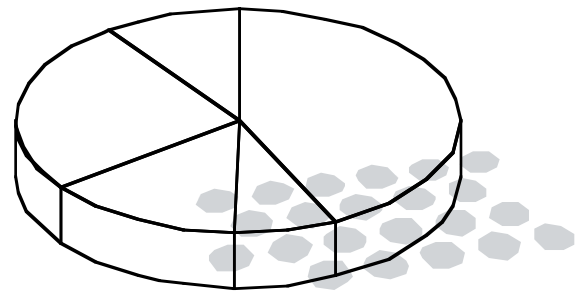
Assets	Amount
Cash	\$5,274,964
Receivables	\$7,740,770
Investments	\$59,960,022
Property and equipment, net	\$69,798,361
Other	\$2,508,315
<b>Total</b>	<b>\$145,282,432</b>



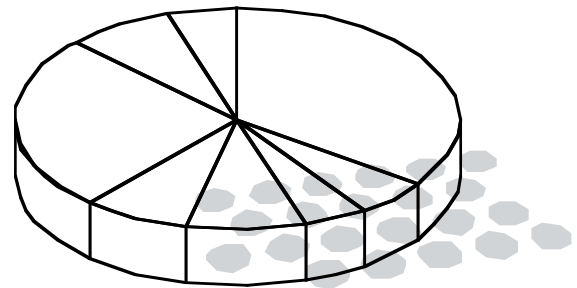
Liabilities	Amount
Accounts payable	\$3,426,270
Notes and bond payable	\$40,794,347
Other	\$5,125,683
<b>Liabilities Total</b>	<b>\$49,346,300</b>

Net Assets	Amount
Unrestricted	\$59,275,189
Temporarily restricted	\$2,088,245
Permanently restricted	\$34,572,698
<b>Net Assets Total</b>	<b>\$95,936,132</b>
<b>Grand Total</b>	<b>\$145,282,432</b>

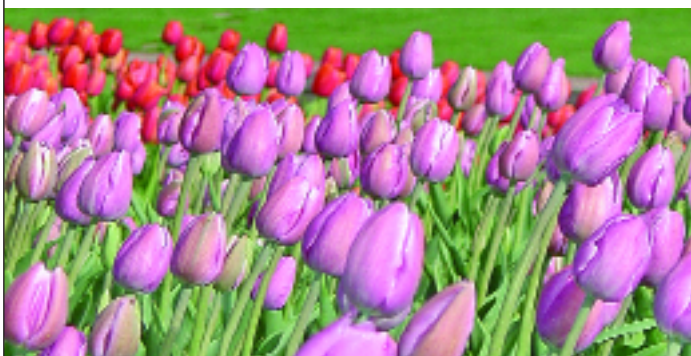
## Statement of Activities



Revenue	Amount
Tuition and Fees, net	\$17,075,466
Endowment	\$2,971,606
Contributions	\$5,804,153
Auxiliary enterprises	\$10,114,892
Other	\$3,967,710
<b>Total</b>	<b>\$39,933,827</b>



Expenditures	Amount
Instruction	\$13,045,269
Academic support	\$1,956,122
Institutional support	\$1,727,619
Student services	\$3,222,785
Administration and general	\$2,909,986
Auxiliary enterprises	\$9,602,682
Student activities	\$2,822,441
Other	\$1,908,473
<b>Total</b>	<b>\$37,195,377</b>
<b>Increase in net assets from operating activities</b>	<b>\$2,738,450</b>



# A tribute to Central College, Pella, Iowa

by Brenna Autrey '99

During the horrific floods of '93, I uprooted my comfortable life in Albany, N.Y., to move to the quaint town of Pella, Iowa, a place where I knew no one. I fell in love with Pella and its residents when I interviewed for an admission counselor position at Central College. I stayed in Pella for nine years, working in the admission office, taking classes and teaching at a local high school. I knew after Sept. 11, 2001, I had to move closer to my family, but I never realized how hard that would be. After moving back to Albany two years ago, I now realize how much I miss life in Iowa.

I miss Iowa. I couldn't stand how long it took to get places when I lived there, but now I long for a "drive in the country." The smell of hogs, the sight of the new corn and soybean crops, and the view of lightning from miles away are all things I took for granted when I lived in Pella. Instead of appreciating the sights, I was complaining about how long it took to get to Des Moines, or how often there was construction on the Red Rock dam. I didn't take the time to "stop and smell the tulips" when I lived in Iowa.

I miss the people. There is a genuine quality in the people of Iowa that just can't be captured anywhere else. Whenever someone would ask me, "How are you?" that person actually wanted to know my answer. This sense of kindness and concern is what I truly enjoyed. One

of those kind souls, Sue Cerwinske, office manager of the music department at Central, would always invite me to her house for holidays. I can remember one Easter dinner that was a mix of students, staff and local people who didn't have plans for the holiday. She welcomed us all into her home for one of the best dinners I ever had.

I miss Pella. Even though I joked about not mowing the lawn and stores not being open on Sunday, I find myself disturbed by the number of stores open 24 hours a day, seven days a week around here. People are always on the go. I long for the days of sitting in Central Park watching the cars and tourists navigate their way around the square, the sense of community when the town band played on Thursday nights, and the quaintness of the architecture.

I miss Tulip Time. I was one of the Pella residents who loved Tulip Time. I even miss my Dutch costume. I wear it once a year for our high school's annual cultural fair. I represent the Netherlands, even though I don't have an ounce of Dutch in me.

I miss the food. Since I currently live in Albany and work in Guilderland (both founded by the Dutch), I thought I would still benefit from the Dutch specialties for which the Pella bakeries are known. Albany people have never heard of Dutch

letters or my favorite, poffertjes. I can't even find a taco pizza anywhere in New York.

I miss Central College. I spent five years working in the admission office, two years getting a second bachelor's degree, eight years teaching in the Upward Bound program, and many more years serving on the Central Club board of directors. So many things and people associated with Central hold a special place in my heart. I frequently reminisce about my colleagues in the admission office, the numerous students I recruited, Keith Ratzlaff's non-fiction writing course, the lemming races, the bridge, the athletic rivalries, Mary Stark's friendly "hellos" and the A Cappella Choir's Christmas concerts.

There's no denying I am missing my Iowa family more than I ever thought I would. In the two years I've been back in New York, tornadoes are the only things I don't miss at all.

---

AUTREY CURRENTLY TEACHES IN ALBANY, N.Y., IN THE GUILDERLAND SCHOOL SYSTEM.

# HOMECOMING 2004



**SEPTEMBER  
24, 25 and 26,  
2004**

1. Dr. John Bylsma '59 (left) and Dr. Glenn Roelofs '59 at the all-alumni banquet. 2. Jo Vanderwal '52 Harmeling listens at the Heritage Day luncheon. 3. Members of the class of '99 at Bos Landen. First row (left to right): Jeremy Schultz '99, Kerry Maynard Vande Kieft '99, Jean Stietzel '99 and Jeff Denesen. Second row: Joe Vande Kieft '99 and Ryan Verhulst '99. 4. The all-alumni choir performs in Dowstra Auditorium. 5. The 1984 Central Dutch Stagg Bowl football team. 6. Guitarist Todd Shusterman '74 channels 3rd Floor John. To see more, go to [www.vanderbeekphoto.photorelect.com](http://www.vanderbeekphoto.photorelect.com)

 **Central  
COLLEGE**  
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