

## What shall we talk about?

by Mark Putnam, Central College president



"the medium is the message"

– Marshall McLuhan

Heinrich Zimmer lived from 1890 to 1943 and was a German-born professor of South Asian art, language and civilization. His best known work centered on sacred myths and symbols derived from the history and traditions of India. He has been widely quoted as saying:

The best things cannot be talked about. The second-best things are almost always misunderstood. So we spend our life talking about the third-best things.

When is the last time you had a meaningful conversation? The tyranny of the urgent too often diminishes the opportunity for deeper discussion about some of the better things. Our knee-jerk reaction is to assume that advances in information technology have created social distance in human interaction as technology-mediated communication is now becoming the norm. We isolate ourselves in homes and offices hiding behind email addresses, cellphone numbers and websites. Conversations tend to be about arranging activities and coordinating logistics. We describe, but do not enrich, understanding. We inform, but do not educate or enlighten. Does it really have to be this way? Is technology really the culprit?

In his 1964 book entitled *Understanding Media: The Extensions of Man*, Marshall McLuhan coined the phrase: "the medium is the message." He was suggesting the method for communicating impacts the content of the message. Accordingly, our perception and interpretation of the message is affected by the medium in which it's presented.

More than 40 years later, the Internet and social networking have taken this to a whole new level.

What's different now is the capacity we have to communicate the same content through many different media channels simultaneously. Communication is now facilitated by highly flexible interactive technologies. The live experience of a webcast, a Skype session or a conference call create time and space for the exchange of ideas and understanding. The webpage, podcast and YouTube video provide archival information for retrieval as needed to reinforce information and ideas previously communicated. McLuhan was right. The digital world has changed us as a people, and by extension the content of our communication. It's time to refocus.

Meaningful conversation is different in this world. It may be synchronous or asynchronous. It may be delivered in text, audio, video or all three. The challenge for the future is to worry less about the medium and more about the content. The quality of our discussion is what matters most, even when it is mediated by technology. The cultural transition is not easy. Our minds are occupied by the dizzying innovations that feel more like a revolution than an evolution. Our determination to elevate the discourse in our everyday lives will gradually shift our emphasis from the medium back to the message.

Let's have a meaningful conversation. What shall we talk about?

For more of the president's writings, go to www.central.edu/go/president

#### CENTRAL BULLETIN

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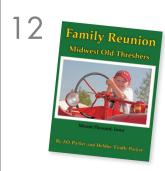


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Alum moves from self-publishing to starting her own company.



Senior Katie Tenboer set a school career record for home runs.

N THIS ISSU

# AROL

# New plaza entryway to campus



This fall, students will be welcomed to campus by a new plaza entryway outside Central Hall.

form of new signs and a grand plaza. To clearly delineate the campus entrances, President Mark Putnam initiated a project consisting of three brick-faced signs and a plaza entryway. Construction on the entryway began this spring and, other than a few finishing details, should be completed by Homecoming in the fall.

Two brick-faced signs, costing \$125,000 each, will be placed at the corners of Independence and Broadway and Broadway and University. A smaller

Central is getting a makeover in the brick-faced sign, costing \$50,000, will be placed at the corner of University and West 4th. Steve and JoAnn De Cook have graciously agreed to donate one of the larger signs. The plaza entryway costing \$500,000 — will be located at the main entrance near Central Hall and Graham Conference Center. Additional parking spaces are also being developed south of University Street for prospective students, parents and alumni.

> If you would like to help support this project, please contact the develop

ment office at 800-447-0287 or visit www.central.edu and click on the link to the plaza entryway project.

#### FIFTH YEAR FOR COMMON READ

This summer marks the fifth year for Central's common reading program, uniting Central faculty, staff and new students. All first-year students are asked to read the book over the summer as part of Intersections, a required first-year course.

This year, the community read for the fall semester is The Immortal Life of Henrietta Lacks by Rebecca Skloot. A poor tobacco farmer from Virginia, Lacks died from cervical cancer in 1951. Yet her cells live on in labs, factories and even aboard ships launched into space. The research sprouting from her tumor cells became the foundation for modern science and led to breakthroughs in gene mapping, cloning, fertility, diseases and knowledge of cancer development.

#### FIVE MILLION FOR SCHOLARSHIPS

The Geisler Penquite Foundation awarded Central with \$5 million for scholarships, committing to \$100,000 per year. The gifts will alternate between the Geisler and Penguite Endowed Scholarship Funds.

The scholarships will be awarded to juniors and seniors accepted into the teacher preparation program. When completely funded, the gift will support 48-50 renewable scholarships of \$5,000 for 12 new students in the elementary and secondary education programs.

A second part of the gift is an endowment of the Geisler Penguite Educational Excellence Fund. The endowment will be used to enhance educational opportunities in teacher preparation and performance.

The Geisler Penquite Foundation makes annual contributions to the

library endowment, the Harold and Mavis Geisler Scholarship Fund and the Loren and Cecil Penquite Scholarship Fund. The Geisler and Penquite families have funded scholarships, buildings and statues totaling more than \$1.6 million.

#### **BOAT RECEIVES HONORARY** DOCTORATE

Tom Boat '61 received an honorary Doctor of Science degree before he addressed the class of 2011 at commencement on May 14.

Boat was also on campus in March for Central's health science symposium. He moderated a panel of health professionals discussing the patterns and trends of the health science fields and the impact on future Central graduates.

Boat was recently named dean of the University of Cincinnati's College of Medicine, effective July 1.

#### STREY NAMED DEAN OF STUDENT LIFE

Charlie Strey began as associate dean of student life Aug. 1, bringing 30 years of student affairs experience to Central. Strey served as assistant dean of students and director of residential life at Gustavus Adolphus (Minn.). He's earned a master's degree in guidance and counseling from the University



Charlie Strey brings years of experience to Central as the new associate dean of student life.

of Wis.-Platteville and a bachelor's in comparative studies in religion from the University of Wis.-Eau Claire.

Following JoNes VanHecke's departure, Eric Jones '87, director of academic support services, is serving as interim dean of students from June 10, 2011-Aug. 1, 2012. VanHecke was named vice president for student life and dean of students at Gustavus Adolphus, her alma mater.

Over the years, Jones has served as interim director of residence life, residence hall director, interim director of student activities, counselor and admission counselor, and most recently, director of academic support services, instructor of Introduction to College Success (ICS) and assistant football coach.

Central College will begin a national search for dean of students this fall with an expected appointment in the summer

### **FACULTY AWARDS**

Central College honored faculty members with awards at the 2011 faculty recognition reception May 2.

- O Dr. John Wesselink Awards for Outstanding Performance
  - Professional Growth and Development Alida Droppert, assistant professor of education
  - assistant professor of religion
  - o Institutional Service Brian Peterson, associate professor of economics
- Hutch Bearce Community Building and Faculty Leadershi Award — Ann Wilkinson, instructor of theatre
- Huffman Award for Outstanding Support of International Education — John Roslien, associate professor of exercise science
- David Crichton Memorial Award Keith Jones, associate professor of psychology

management; Ed Willis, professor of psychology.

Three faculty members were inducted into the Heritage Club for 25 years of service: Anne Petrie, professor of music, John Roslien, associate professor of exercise science and Val Van Kooten, adjunct instructor of English.

SUMMER 2011 CENTRAL BULLETIN

# ALUM

# Through the Generations



Transitions don't end when you leave campus. A new alumni program will provide a forum to discuss issues with peers.

18, when you first stepped onto Central's through the college years. campus and the world seemed so wide open? Was it the age you got married it does best — creating community. And or had your first child? Or do you still look forward to the years ahead — more us. (OK, you can if you want to.) The seniority at work or that long-coveted retirement? Even if you're perfectly happy where you are (good for you!), you're surrounding six life stages: Young probably facing some kind of thorny Professionals, Young Families, Mid-Lifers, transition. They come with every age and Empty Nesters, Retirees and Seniors. stage. Luckily, Central faculty and alumni Expert faculty and alumni will tackle are here to help you through it, just as tricky life transitions like dealing with

This fall, Central will keep doing what this time you don't have to talk about new program Generations will feature webinars, videos and online discussions

What was your favorite age? Was it your professors and coaches guided you aging parents, balancing work and family and adjusting to the absence of adult children. "It's about the things that affect all of us," said Ann Van Hemert, director of alumni relations. "We want to utilize the experiences of our alumni."

> Once the program launches in early fall, you can hop on and contribute to the discussion, post a video, ask a question. Want to know how to get through your child's first day of preschool without breaking down? Ask your peers. Want to vent about emerging laugh lines? Go

right ahead. Your generation knows what you're going through.

As the launch approaches, watch for more details about Generations at central.edu/alumni and in The Dutch Letter sent to your inbox every month.

#### **ALUMNI PROFILES**

JILL (DIERKS) LUTES '87



Majors: Communication and business management

About me: I have been married to Doug for 22 years. We have 3 children: Ryan, 18; Tyler, 15; Nicole, 13. I have worked for Emerson in Human Resources for over 10 years.

Hobbies/Activities: Attending our kids' activities, waterskiing, bike riding and reading

Memorable Central moments: Too many to mention!

#### WILLIAM E. URMSTON '62



Majors: Economics and business administration

About me: Upon graduation I married

Carol Lee Scott '61. We have three wonderful children and five fantastic grandchildren. I spent my entire career with Liberty Mutual Group in New York, Boston and finally Dover, N.H. I retired several years ago and try to play golf in my spare time.

Hobbies/Activities: My number one hobby is golf, not that I am any good at it, but I still enjoy getting out when the weather permits. We enjoy traveling, church activities and, of course, our family, who by some miracle are still all within 100 miles of our home.

Memorable Central moments: I have many memorable moments from my days at CUI. Most however, revolve around a certain blonde from Brooklyn, N.Y. Carol and I met when I was a freshman, and we have been "going steady" ever since. I have fond memories of Dr. Nanes and Dr. Butler, both excellent educators.

#### MIRANDA KOUBA '09



Majors: Accounting and Spanish

**About me:** After graduation I moved to Tampa, Fla., to work for John Deere. I've recently moved back to Iowa and am currently living in Davenport and working for John Deere in Milan, Ill. I also recently got engaged to Quinn O'Brien '09.

Hobbies/Activities: Playing/coaching volleyball, traveling and spending time with family and friends

Memorable Central moments: Being a part of the Dutch volleyball team and studying abroad in Granada, Spain.

#### **ALUMNI TRIVIA**

- 1. What's the one remaining artifact on campus from the original Old Central?
- 2. Why did the Reformed Church in America assume sponsorship of Central from the Baptists in 1916?
- 3. What famous First Lady did the Central band play for on a return visit to her hometown of Boone,
- 4. What did the coeds on campus call dances prior to them being "legal" on campus?
- 5. How many male students and professors remained on campus following the outbreak of the Civil War?
- 6. What was the Pietenpol Cup?
- 7. Name the Central Athletic Director that was instrumental in bringing NCAA women's sports to Central.
- 8. What retired Central professor is considered an authority on mushrooms?
- 9. For many years Vermeer Pond was the site of what annual event?
- 10. What is the name of the statue on campus depicting a male student reading a book?

tug of war — The Pull 10. The Quest Huffman 9. The freshmen/sophomore women 7. Ron Schipper 8. Don between freshmen and sophomore 6. A student music/talent competition Eisenhower 4. Foot functions 5. Two eventually closed. 3. Mamie Doud one they settled on in Des Moines wanted to close the one in Pella. The Baptists had two colleges in lowa and TRIVIA ANSWERS: 1. The bell 2. The

CENTRAL BULLETIN SUMMER 2011

# UPDATE

# 11 All-Americans as Dutch shine in NCAA track



#### LEAGUE CHAMP CENTRAL NO. 7 IN NCAA MEN'S TRACK

A seventh-place national team finish was just one of many season highlights for Central's powerhouse men's track and field squad.

Conference indoor meet title, the Dutch claimed their third straight outdoor team crown and the program's 13th in 21 years, racking up a conference record 250 championships in Delaware, Ohio. Miller

points. Junior Ethan Miller was named the league's field event performer of the year, junior Kyle Wood took MVP honors on the track and Joe Dunham was again named coach of the year.

It was the fourth league indoor/ Coming off a second straight Iowa outdoor MVP award for Miller, who then joined senior teammate Kurtis Brondyke for a dominant one-two finish in the decathlon at the NCAA Division III

eclipsed his own school record with 7,170 points, just ahead of Brondyke's 7,109. Meanwhile Miller also took third in the NCAA long jump (23 feet, 4.75 inches).

Miller, the national Division III field event athlete of the year in the indoor season, was again the regional outdoor honoree as well.

Central's 4x100-meter relay team also gained all-America distinction, taking fifth at the NCAA meet in a season-best

41.35 seconds with the unit of junior Trevor Veach, freshman Mitch Wagoner, Wood and junior Allen Scovel.

Junior Tyler Crouse qualified in the NCAA discus while senior Matt Graber made it in the shot put, with Wood in the 400.

#### ZISKOVSKY HELPS FUEL TOP-20 WOMEN'S TRACK FINISH

The records kept falling as the Central women's track and field squad pulled off a 17th-place effort at the NCAA Division III championships in Delaware, Ohio May 26-28.

Senior Jill Ziskovsky, who gained all-America honors seven times in her Central career, closed by placing fifth in the NCAA heptathlon with a personal best 4,758 points, while junior Caitlin Wilson was eighth with 4,630. Ziskovsky then led off Central's 4x400-meter relay unit which lowered the school record four times during the year and streaked to a surprising second-place national finish. The unit of Ziskovsky, senior Emily Teas, sophomore Rachel Purdy and sophomore Felicia Coleman finished in 3:45.30, nearly six seconds under the school mark at the start of the year.

Junior transfer Morgan Darrow was also a national qualifier in the hammer throw and shot put. She won Iowa Conference titles in both events, while Ziskovsky was the heptathlon champ.

The Dutch were third in the league team standings, just a point behind second-place Luther. Central's 17thplace NCAA effort was the program's ninth top-25 national team finish and its best since taking 14th in 2004.

Ziskovsky, the team MVP for the third straight year, was also Central's top female student athlete, graduating with a 3.95 grade point average. She received CoSIDA Academic All-America honors for the second straight year.

#### **BASEBALL TEAM SET RECORDS DURING WINNING SEASON**

The Central baseball team earned a

league tournament berth for the seventh time in eight years.

Central's 22-19 mark made the team's six seniors the winningest class in school history with 83 victories over four seasons. The Dutch set 11 school records during the 2011 campaign.

Three underclassmen earned all-Iowa Conference recognition. Junior shortstop Mike Furlong was named for the third straight year and was a first-team pick, while junior pitcher Joel Pulliam and sophomore center fielder Sam Stetzel were second-team honorees. Senior third baseman Anthony Miller and freshman second baseman Adam Ariola received honorable mentions.

#### CENTRAL ATTENDS 30TH NCAA MEN'S GOLF TOURNEY

New coach, same tradition.

First-year coach Chad Green piloted the Central men's golf team to a record 29th Iowa Conference championship and its 30th NCAA Division III tournament berth.

Senior Jason Harvey took league medalist and MVP honors, carding a 78-71-79-72—300 to gain all-league recognition a second time. Sophomore transfer Justin Livingston finished just two shots back to take second place. Junior Brent Messmore was 11th, with sophomore Drew Osier tied for 18th and senior Alex Huyser tied for 31st.

Green was named the league's coach

At the national tournament in Greensboro, N.C., Central rallied but missed the 36-hole cut, finishing 23rd in a 40-team field. Only the top 15 teams advanced to the final 36 holes. Messmore was the Dutch leader at 78-72—151.

Four of the team's top six return next year.

#### **BOWSER EARNS ALL-LEAGUE** MEN'S TENNIS HONORS

Central senior Dan Bowser earned all-Iowa Conference men's tennis recognition in both singles and doubles.

A two-time all-conference pick, Bowser played at No. 1 singles and doubles for the Dutch, who finished fourth in the league standings, posting a 10-14 record.

Central earned a spot in the six-team league tournament once again, sidelining Dubuque 5-2 before tumbling against Coe 5-0 in the semifinals and Cornell 5-2 in the third-place match.

The Dutch lose Bowser and four-year starter Jacob Dreyer to graduation.

#### **CENTRAL SHARES SOFTBALL CROWN AS WARES SETS WINS MARK**

A pair of first-team all-Americans, first baseman Katie Tenboer and pitcher/ designated player Kiley Lythberg, were part of a rock-solid senior class that propelled the Central softball team to a share of the program's 11th Iowa Conference championship.

The Dutch rolled to a 39-9 record and also secured their record 23rd NCAA Division III tournament berth, finishing second behind eventual national champion Linfield (Ore.) in a rugged eight-team regional at Pella May 12-16.

Meanwhile Central's George Wares became the winningest coach in Division III history, upping his remarkable 27year record to 909-302-3 (.750).

Tenboer, a third-team all-American a year ago, hit a team-high .414 with a school-record 48 runs batted in and seven homers. She set school career records for home runs (21) and RBI (140). Lythberg hit .387 with 31 RBI while posting a 20-7 record with a 2.47 earned run average in the pitching circle. She ranks fourth in school history with 65 victories and is second in career slugging percentage

Junior second baseman Angela Davis was also a first-team all-region honoree, while designated player Rachael Everingham was a third-team pick. Lythberg, Tenboer, Davis, Everingham and freshman shortstop Annie Sarcone were first-team all-conference honorees.

CENTRAL BULLETIN SUMMER 2011

### TAKE THEIR WORD FOR IT:

ALUMNI DIVE INTO SELF-PUBLISHING

If it's true that "everyone has a book in them," as the old saying goes ... then what's next? The traditional route has been to find a publisher who will take on your book, print it, market it and sell it. But with the publishing world in a flux due to smaller profit margins, the burgeoning popularity of e-books and more authors flooding the field than ever before, the chances of an unknown writer hitting it big with a publisher are...well, pretty slim.

So what do you do with a story you've got to tell? Self-publishing might be the answer. Here are two alums that chose that route and the advice they have if you're thinking about putting your words into print.



CENTRAL BULLETIN

# Turning a Tragedy Into Helping Others

by Val Van Kooten

Life was going well for Thom Vines and his family. A 1976 Central grad and Pella native, Thom and his family — wife Becky '77, son Jeremy, and twin daughters Kelsey and Kayla — lived in Lubbock, Tex., where Thom was the deputy superintendent for the Lubbock-Cooper School District and Becky was a curriculum specialist.

Then on Sept. 2, 2008, the Vines' world changed forever.

On their way home from basketball practice at the beginning of their senior year of high school, the 18-year-old twins were hit by a 40,000-lb. dump truck that swerved into their lane of traffic. Kayla was banged up but fairly unscathed. Kelsey, however, was killed instantly.

"I remember, before this time, hearing about parents who had lost their children, and thinking, 'That's as bad as it gets," Thom Vines said. "But when it actually happens to you, it's worse."

Vines said his family's strong Christian faith was about the only thing that pulled them through the tragedy. "But for Christians, there's an added question of: 'Can you still trust God when something like this happens?" he said.

He began writing a book for parents who had lost a child and soon realized that any Christian who has been through a significant tragedy has the same questions and doubts.

Once the book was complete, Vines secured an agent in Boston and thought for a while that a major publishing firm might publish it. "But profit margins are so narrow in this business, and most firms are not going to take a chance on a beginning writer," he said.

At that point, Vines took a look at self-publishing, literally googling the term and finding a multitude of companies that published books for authors. He settled on AuthorHouse and ended up spending about \$14,000 to have Tragedy and Trust: Can You Still Trust God After Losing a Child? published. The book came out in

February 2011 and had sold about 2,000 copies as of the end of May. Vines said he's recouped about two-thirds of his cost. "Once we get into the black, anything we make will go into scholarships in Kelsey's name," he said.

"For us, the answer to the question — Can you still trust God after losing a child? — is yes. The answer is right in front of us."

Immediately after publication, Vines began getting letters and emails from the book's readers, sharing their stories of tragedy, and he knew he had touched a nerve with many people who had doubted God after horrific things happened in their lives.

- THOM VINES '76

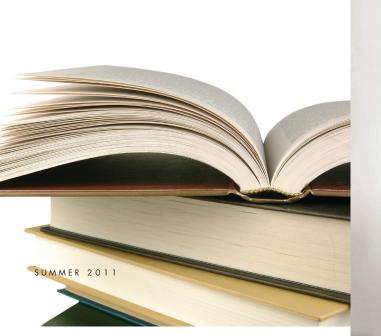
Kelsey's strong faith while alive and her subsequent death have led Vines into a ministry of his own, speaking to groups all over Texas. "For us, the answer to the question — Can you still trust God after losing a child? — is yes. The answer is right in front of us," Vines said. "He loves us, He's created us, and we are His children. Just because we're Christians doesn't mean we won't have tragedy in our lives."

Thom Vines' book is available online through amazon.com and barnesandnoble.com.

Thom Vines '76, devastated by the loss of a daughter, self-published a book about keeping your faith after a tragedy.

Pictured
(from left to right):
John Michael Vestal,
Kayla Vines, Thom
Vines '76, Jeremy
Vines and Becky
Vines '77.





#### Is Self-Publishing for Me?

If you're thinking about wading into the world of publishing, here are some ways to go:

- Traditional publishing. Obtain an agent (Writers' Market has lists of agents and the types of genres they'll represent) and try to get your work seen by a publishing firm.

  Jason Vines '82, is a senior vice president at Fleishman-Hillard, a public relations firm in Detroit. He formerly worked for Zondervan Publishing and helped his brother Thom through the maze of self-publishing. "If what you have is good, an agent will tell you," Vines said. "If an agent doesn't want to take it on, then you'll need to consider something else."
- Self-published with an online company. Google "self-publishing" and you'll get hundreds of results, like AuthorHouse, iUniverse, Lulu and many others. These companies can offer complete services they'll format your book, design the cover and purchase an ISBN and bar code for you. But be warned: going this route does not mean you get to keep all the profits. The "publisher" you use will keep a huge chunk of each book sold, and you do all or most of the marketing of the book yourself.
- **Print on demand.** Places like CreateSpace allow you to store your book online and print copies only as someone orders them. But again, the company will keep some of the profits.
- Your local copy shop. If you have the design and editorial skills (or hire out) and feel you can go toe-to-toe with small publishers, do it yourself. You'll keep all of the profits but will have to market everything by yourself.

"If you're really committed to your idea and willing to put a lot of time into it, publishing a book is a great way to go," said Deb Parker '76, co-owner of Front Porch Books in Montezuma. "But you're going to have work hard to get it in front of people."

Read more self-publishing advice on our new website civitas.central.edu!

10 CENTRAL BULLETIN

# A Love Affair With Iowa History

by Val Van Kooten



When an English major marries someone with a photojournalism degree, publishing books is a pretty good bet.

That's what Deb (Tindle) Parker '95, an English grad, figured when she married J.O. Parker, a University of Missouri alum who had majored in agriculture with a concentration in photojournalism. And since the couple had met at the Iowa State Fair, why not a book about the fair for kids?

That's how the children's book Iowa's Tradition: An ABC Photo Album of the Iowa State Fair came about.

"We took a picture to go along with every letter of the alphabet," J.O. said. The couple did the research to obtain an International Standard Book Number (ISBN) and a bar code and then in 2006 took the work to a local printer, Sutherland Printing, to have the four-color book published at a cost of about \$12,000. And since the couple discovered that buying a group of 10 ISBN numbers and bar codes cost about

the same amount as buying one, they purchased a group and decided on a second book about the Old Threshers' Reunion that takes place every Labor Day weekend in Mount Pleasant.

From there, Deb said, the work begins. They take their books to craft shows, toy shows and any place lovers of history congregate. When you publish yourself, she said, the work of marketing largely falls on you. "We handed out our business card to everyone we photographed," she said. "It got to the point where people were requesting the book at Barnes & Noble, and they contacted us and wanted our book in the store."

The Parkers have established their own publishing company, Front Porch Books, and are holding their second writers' conference this fall in Montezuma, Iowa, where they live.

The Parkers' books are available at Barnes & Noble, amazon.com and at selected Iowa bookstores. You may also contact them at debwrite@zumatel.com.

## CHECK OUT civitas.central.edu

# THE BULLETIN IS CHANGING ITS NAME AND MOVING ONLINE!

(Don't worry, we're not abandoning print. You'll still receive your hard copy in the mail.)

Visit the new website civitas.central.edu to check out more web-exclusive, in-depth content, including:

- Profiles of alumni like you doing meaningful, innovative and just plain cool work around the globe
- Photos and videos from alumni and sporting events, fine arts performances and other happening campus events
- The lowdown on the exploits, adventures, awards, celebrations and hard work of the campus community
- · Reflections by students and alumni on their mind-opening study abroad semesters
- Updates on how Central's distinguished professors are working to change the world through their research

Our website is brand new! Take a peek at all the extras, and then check back periodically for more web-exclusive stories between issues.

## Civitas (siv-i-tas)

We know our alumni are smart. But civitas is an obscure word, so don't feel bad if you haven't heard of it.

#### CIVITAS MEANS:

- Citizenship
- · Shared responsibility
- Common purpose
- Sense of community

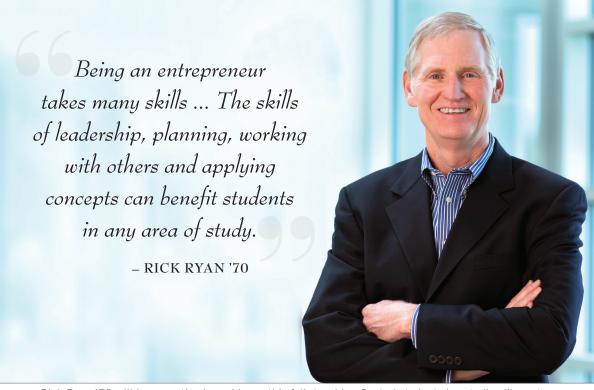
That's Central College in a nutshell



vitas.central.edu 12 CENTRAL BULLETIN SUMMER 2011

# Executive-In-Residence Pushes Move Toward Social Entrepreneurship

By Val Van Kooten



Rick Ryan '70 will be executive-in-residence this fall, teaching Central students how to live like entrepreneurs.

President Mark Putnam remembers hearing about a women's prison that was teaching entrepreneurial skills to its inmates. "How many of them actually start a business when they leave prison?" he'd asked the instructor.

"Almost none," the instructor replied. "But we think the skills they learn being an entrepreneur will give them a skill set that will help them break out of the system and empower them."

Which got Putnam to thinking — can we expand the idea of entrepreneurship at Central College to more than just something business majors might be interested in? What if that concept could teach a set of skills that could be

applied to any major? And what if these ideas could be put into practice abroad?

This fall Central will introduce the executive-in-residence program, funded by the Martin Heerema Endowment for Entrepreneurship. Rick Ryan, a 1970 alumnus who has spent most of his career in life sciences — most recently in drug and pharmaceutical development at Millipore Corporation near St. Louis — will be visiting campus periodically, teaching classes and meeting with students to explore what being an entrepreneur might look like in different settings.

"Being an entrepreneur takes many skills, whether you're starting a new for-profit business or a non-profit business," Ryan said. "The skills of leadership, planning, working with others and applying concepts can benefit students in any area of study."

#### NOT JUST FOR BUSINESS MAJORS

That's why Ryan is just as excited to work with a theatre student who wants to explore getting community theatre started in her hometown as he is about the student who wants to develop a new product and market it. He has a special interest in social entrepreneurship — using business skills to help those who need it. "Starting a business may be the underpinnings of being an entrepreneur, but we're going to take aim at the concept of being a social entrepreneur," he said.

The executive-in-residence program will be a perfect fit with what's already happening on campus. Jamie Gyolai, an adjunct instructor of business at Central with experience as an entrepreneur, has been teaching introductory classes in entrepreneurship for the past two years. He said he sees new energy coming onto the campus with Ryan's appointment. "About 50 percent of the students who have taken my class are not business majors," he said. "We're trying hard to get art majors and history majors to see the skills we're teaching here apply to them, too."

Getting students out of the classroom and connected through networking are important components of the executive-inresidence program. "It's not just Rick's personal experience and knowledge that are going to make him valuable," Gyolai said. "He's got incredible connections and networks, and that's going to open up a world of opportunities for our students."

#### TAKING ENTREPRENEURSHIP ABROAD

Putnam and Ryan see far-reaching effects for the entrepreneurship program, whether that means a student opens his own business on campus or a group of students get together to begin a non-profit that funds charities or private organizations. While these could certainly be worked on at Central's Pella campus, Putnam said he sees a perfect tie-in with Central College Abroad.

critical, but when we apply the experience, we place an exponent on it. We've given them a world where they've done it, not just read and studied about it.

- MARK PUTNAM, PRESIDENT

"Would it be possible in Merida to start a program that would be taken up by successive groups of students?" he asked, thinking aloud. "Could we partner with organizations in that community? Could we bring in students from other colleges? It's about creating authentic experiences in the countries we have students in, not just academic tourism."

The idea of serving others is not a new concept for Central students, Putnam said. Many come in already as freshmen with a background in mission trips, service days, and other ways they've helped in their communities, around the country and abroad. "We could think of a program like this being the spirit of an internship combined with the spirit of service," Putnam said. "When we put together academic classes, an entrepreneurial spirit and international experience, we're going to have students who walk into companies better prepared."

But perhaps more importantly, the program will give students the tools to apply entrepreneurial principles for their own lives. "Classroom experience is critical, but when we apply the experience, we place an exponent on it," Putnam said. "We've given them a world where they've done it, not just read and studied about it."

CENTRAL BULLETIN SUMMER 2011



President Mark Putnam presented diplomas to his first graduating class at Central College on May 14 in H.S. Kuyper Fieldhouse. The class of 2011 included 334 graduates from 16 states and one foreign country. Forty-nine students graduated with a double major, and 34 were children of alumni. The Central College Symphonic Wind Ensemble performed before the ceremony. Speaker Tom Boat '61, executive associate dean of clinical affairs for the University of Cincinnati College of Medicine, addressed the class with a speech titled "The Next Fifty Years: Change and Choices." Boat was presented with an honorary Doctor of Science degree at the ceremony.



## ALUMNI

## NEWSNOTES

#### THE '30S



#### 97TH BIRTHDAY CELEBRATION

Family and friends help **Ruth Pietenpol Tervelt '34** celebrate her 97th birthday in Quincy, Illinois. Ruth is the daughter of Dean Henry Pietenpol and Elizabeth M. Pietenpol, emeritus professor of Latin, and grew up on campus.

#### THE '60S

Doug Schakel '64 completed his second season as assistant women's basketball coach at Johnson County Community College. He helped lead the Lady Cavaliers to a 32-5 record and a fifth-place finish at the NJCAA National Tournament. Doug and wife Sharon Kreun Schakel '67 live in Olathe, Kan.

**Lesley Diehl '65** of Morris, N.Y., had her short story *Mother Needs a Lift* published by UntreedReads. Another short story, *Dumpster Dying* was among five featured reads in the *All Mystery!* e-newsletter.

Paula Heusinkveld '68 retired in June from Clemson University, where, for the past 29 years, she taught Spanish, directed 16 study programs to Mexico and served as director of the university's Bachelor of Arts program in language and international trade. In May she received the Faculty Service Award. Paula and husband Jorge Medina live in Seneca, S.C.

**Judith Postma McKean '69** and husband Edward live in DeMotte, Iowa, where she is substitute teaching kindergarten through third grade. In April, Judith and Edward traveled to the Netherlands.

#### THE '70S

For information about **Duane Willhite '79**, see the '80s decade.

**Dennis Boekhoff '70** is an emergency department director at Mercy Hospital in Clinton. Dennis and wife Carol live in Iowa City.

Mary Ann Hopp Hemming '73 retired from full-time teaching. She continues to substitute teach while spending time around the house and with family. Mary Ann and husband Patrick live in Albion, Iowa.

**Susan Ebbers '74** of New Brighton, Minn., was elected to the position of academic dean of United Theological Seminary. She will be in her new role half time, while continuing as director of the library.

**Dena Hayes Gosselink '76** is a counselor at Ruth Harbor in Des Moines. Dena and husband **Greg Gosselink '74** live in Urbandale. Greg is an actuary at Principal Financial Group.

Sandra Dather Agnew '78 gave up substitute teaching to take a full-time position as secretary for a house-call physician at HouseCall MD in Youngstown, Ohio, where she lives with husband Scott.

#### THE '80S

Dwane McFerrin '80 was named vice president of Medicare Solutions at Senior Market Sales, Inc. He serves on industry advisory committees and is a frequent author of insurance publications. Dwane and wife Sue Berkompas McFerrin '81 live in Council Bluffs, lowa. Sue is a business process engineer at Physicians Mutual Insurance Company in Omaha. Neb.

**Deb Cullinan Willhite '80** received an associate's degree in nursing from Indian Hills Community College in Ottumwa in November and passed her boards in March. She is a registered nurse at Palmer Lutheran Hospital in West Union, Iowa, where she lives with husband **Duane Willhite '79**. Duane is superintendent of North Fayette Community School District in West Union.

Alumni are invited to submit Newsnotes to the alumni office. We want to hear about recent promotions, honors, relocations, marriages and births to keep classmates and friends informed about important changes in your life. Email alumni@central.edu or update information online at www.central.edu/alumni/community. News items also are welcome by phone, 800-447-0287 or 641-628-5154, or send a note to Central College Alumni Office, 812 University, Campus Box 5200, Pella, IA 50219.

CENTRAL BULLETIN SUMMER 2011

## Dr. Edmond Willis

Dr. Edmond Willis, professor of psychology, retired from Central after 39 memorable years. He received bachelor's and master's degrees at the State University of California at San Jose and a doctoral degree from Iowa State. Willis taught in Central's Merida, Yucatan program four times. Willis was a longtime faculty representative to the Iowa Conference, served on the Yucatan Teachers Association Task Force and on the executive committee of the Central Iowa Classis of the Reformed Church in America. Watch for details on an endowed travel fund in his name and an Oct. 29 retirement celebration!



Marisa Brooks '83 is an ESL instructor at Syracuse University in Syracuse, N.Y. Marisa and husband Alan Mooren live in Camillus.

**Imelda Mabini Douglas '83** is a manager at Verizon in Irving, Texas. Imelda and husband Robert live in Southlake.

**John McBride '85** is a life coach at Thriving Couples in Charlotte, N.C., where he lives with wife Marcela and their son.

**Scot Storjohann '85** is vice president of retirement plan services at Bankers Trust Company. Scot and wife Marcia live in Ankeny. This spring Scot helped lead a group of World War II veterans aboard an Honor Flight to Washington, D.C.

**Christine Daugherty '86** is director of intellectual property and technical development at Tyson Foods, Inc. in Springdale, Ark. Christine and husband Ralph Henry live in Favetteville with their two sons.

**Steven Klesner '86** is an attorney at Johnston, Stannard, Klesner in Iowa City. Steven and wife Arlene live in Iowa City with their two children.

Anne Woolson Quinlan '86 is manager of technical publications at Datacard Group in Minnetonka, Minn. Anne and husband Sean live in Savage.

**Dan Drees '87** was awarded the Le Prix d'Honneur and Le Prix de l'Ambassade de France for his performance on level 2 of last

spring's Diplome d'Aptitude Pratique au Francais (DAPF), sponsored by the Japanese Ministry of Education, Science and Technology. Dan is grateful to Madame Denise Murray for everything she taught him. He also passed level 1 of the Japanese-Language Proficiency Test (JLPT) in December. Dan lives in Aizu-Wakamatsu City, Fukushima Prefecture, Japan, where he is an assistant English teacher for the municipal public schools

**Josephina Idica '88** of Waipahu, Hawaii, is a senior employee and labor relations consultant at Kaiser Permanente in Honolulu.

Patrick Rangel '88 is the head boys' basketball coach at Alleman High School in Rock Island, III. Patrick and wife Stephanie are the parents of two children and live in Moline.

**Suzanne Barth De la Cruz '89** is a selfemployed certification consultant. Suzanne and husband Ramon are the parents of two children and live in Wilmington, Mass.

#### THE '90S

For information about **Zachary Osborn '99** and **Mitch Comstock '99** see the '00s decade.

Jeff Petty '90 is a construction technician at Musco Sports Lighting in Oskaloosa, Iowa. Jeff and wife Terri Glandon Petty '92 live in

Knoxville with their two sons. Terri is an administrative manager of development sales at Musco Sports Lighting.

Carol Price Spurling '90 graduated in May from the University of Idaho with a bachelor's degree in French. She was the recipient of the Arthur and Mabel Beattie Award given yearly to the outstanding graduating senior majoring in foreign languages. Carol and husband Walter live in Moscow, Idaho, where Carol is a freelance writer and editor.

**Kelly Sterk '90** is a research consultant in market intelligence at Elanco, a division of Eli Lilly. Kelly has three children and lives in Greenfield. Ind.

Damon Andrews '91 is a systems leader at Pioneer Hi-Bred International, Inc. in Johnston, Iowa. Damon and wife Kellee Briggs Andrews '91 live in Urbandale with their four children. Kellee is the regional vice president at Arbonne International.

**Jason Ingle '91** is a senior underwriter at Lockton Affinity in West Des Moines. Jason and wife Robin live in Indianola with their two sons.

Ray Wyse '91 is senior director of trading and research for the Gavilon Group LLC. Ray and wife Donna live in Omaha, Neb., with their two children.

Scott Barth '92 of Ames was named 3A Boys At-Large Coach of the Year by the Iowa Association of Track Coaches. Scott teaches sixth grade at Ballard Schools and is in his 19th year of teaching there. He serves as head coach of the boys' and girls' cross country teams

**Kate Bearce '92** and Kenneth Pine of Marion, Iowa were married Aug. 9, 2010. Kate is an advisor for Iowa Workforce in Cedar Rapids.

Carol Anthofer Yenger '92 is a foundation manager for Monroe County Hospital and Clinics. She was featured in the March 1 edition of the Albia Monroe County News. Carol and husband Jeff live in Albia, lowa, with their two children.

## HONORARY DEGREE NOMINATIONS

The honorary degree subcommittee of the board of trustees is soliciting nominations of deserving candidates for an honorary degree. Nominations should include a brief written statement that addresses a candidate's specific qualifications.

Send to: Mary Strey

Vice president for academic affairs and dean of the faculty

Campus Box 5000 812 University Pella, IA 50219

Please review the honorary degree policy at www.central.edu/honorarydegree.

**Ed Ollie '93** joined the staff of North Ridge Church as ministry development lead, where he will help senior leaders strategize and implement the development of new and transitioning areas of ministry. Ed and wife Marcia live in Canton, Mich.

**Erin Rasmuson Schmidt '93** is the director of quality assurance and employee development at Exceptional Opportunities in Burt, Iowa, where she lives with husband **Ryan Schmidt '93** and their two children. Ryan is a conservationist for the Kossuth County Conservation Board in Algona.

**Brooke Vandermyde Sterenberg '93** is a response to intervention (RTI) teacher for the Conroe Independent School District in Spring, Texas, where she lives with husband Doug and their two children

**Kari Quillin Gronoski '94** is office manager and personal banker at Lincoln Savings Bank in Waterloo, Iowa. Kari and husband Dale live in Hudson with their two daughters.

**Brian Burke '95** and Megan Myhre of Des Moines were married Oct. 2. Brian is a trainer at Nationwide Insurance.

Pamela Kuhnle Freeman '95 is a Central Place family support specialist for Southeast Polk Community Schools. In March, she was named co-recipient of the Margaret Hess LIFE Award by the Youth and Shelter Services Risky Business Conference. Pam and husband John live in Des Moines with their two children.

**Tim Hoekstra '95** of Peosta is the multimedia technologist for the eight campuses of Northeast Iowa Community College.

**Bridget Roll Penick '95** is partner at Dickinson, Mackaman, Tyler & Hagen Attorneys at Law in Des Moines. She was named president of the firm's board of directors, which she joined in 2009. Bridget and husband Wes live in Clive with their three daughters.

**Sean Vogt '95** of Yankton, S.D., is the department chair and director of choral activities at Mount Marty College. He received a doctorate in musical arts from Michigan State University in 2005.

**Nicole Silk Goehring '97** is a senior software development engineer at CSG Systems. Nicole lives in Omaha, Neb., with her two children.

Julie Vander Woude Worden '98 is community programs director for In the Heart of the Beast Puppet and Mask Theatre in Minneapolis, Minn., where she lives with husband John and their son.

**Evan Poe '99** of Waukee is an implementation consultant at Wells Fargo Home Mortgage in Des Moines.

#### THE '00S

For information about **Christopher Bates '09** see the '10s decade.

Danielle Cross Godzik '00 is a telecommunications traffic engineer at FairPoint Communications in Manchester, N.H. Danielle and husband Michael live in Raymond with their son

Jillian Farber Comstock '00 received a Master of Education degree with an emphasis in literacy and language from Park University in Parkville, Mo. She teaches second grade at Orrick schools in Orrick, where she lives with husband Mitch Comstock '99 and their son. Mitch teaches at Orrick High School.

Katherine Vocelka Osborn '01 is an optometrist at International Eyecare Center in Fulton, Mo. She and husband Zachary Osborn '99 live in Columbia with their son. Zachary is a staff psychologist at Harry S. Truman Memorial Veterans' Hospital.

**Stephanie Hess '02** is the U.S. Navy's deployed forces support director for the Middle East out of Bahrain.



#### TWO RECEIVE MASTER'S DEGREES

Megan Kral Kempnich '01 (right) and Mallory Hensley '08 (left) graduated from Drake University in May with master's degrees in education and effective teaching. Megan and husband Brian live in Clive with their son. Megan teaches first grade, and Mallory, who lives in Des Moines, teaches second grade at Walnut Hills Elementary in the Waukee Community School District.

**Kourtney Lamb '02** of St. Louis, Mo., is partner at Kramer & Hand law firm and president of St. Louis Area Young Republicans.

Stephany Shumaker Messer '02 is a reading lab teacher in the Waukee Community School District. Stephany and husband Tony Messer '02 live in Waukee with their three children. Tony is a systems QA analyst at Wells Fargo Financial in Des Moines.

**Joshua Mortenson '02** is an internal wholesaler at Principal Financial Group in Des Moines. Joshua lives in West Des Moines with wife Jill and their two sons.

Merideth Anderson '03 and Scott Ussery of Princeton, Mo., were married July 27, 2010. Merideth teaches at Princeton R-V School.

Amy Adrian '04 of Brighton was named the Iowa State University extension youth coordinator for Washington County.

**Rachael Celani '04** of Chicago, III., is the band coordinator and executive assistant at Park Community Church.

**Clinton Meek '04** is the field supervisor covering the western Missouri region for Farmers Mutual Hail Insurance Company of Iowa. Clinton and wife Carrie live in Urbandale, Iowa, with their daughter.



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**Luke Rasmussen '04** is a sales manager at Renaissance Trade Inc. Luke and wife Lesley live in Hopkins, Minn.

Amanda Urfer '04 and Curtis Latcham of Malcom, Iowa, were married Sept. 11, 2010. Amanda is employed at Grinnell Mutual Reinsurance Company.

**Stephanie Van Nostrand Vass '04** is a scientist II for DePuy Orthopaedics in Warsaw, Ind., where she lives with husband Ken.

**Nicholas Cross '05** was promoted to plant manager of Sioux Center, Iowa, Pella Corp. operations.

**Emily Ehlers '05** and Justin Rethmeyer of Kansas City, Mo., were married May 7. Emily is a graphic designer at Entrepreneur Advertising Group.

**Jenni Juergens '05** and Brian Young of St. Louis, Mo., were married Oct. 24, 2010. Jenni is a sales representative at Callaway Golf.

Gieselle Taylor '05 and Mathiang Deng were married Jan. 18, 2009. They live in Kansas City, Mo., with their son. Gieselle received her master's degree in management information systems from Park University in May 2010. Gieselle is an academic advisor for the TRIO program at Metropolitan Community College.

Laura Van Utrecht Anderson '06 is the accounting supervisor at Cargill Corn Milling Finance in Eddyville, Iowa. She and husband Nicholas Anderson '06 live in Oskaloosa with their daughter. Nick is an insurance product analyst at Grinnell Mutual Reinsurance Company in Grinnell.

Kristin Billingsley Cooper '06 is an associate attorney in the corporate, business and tax department at Ahlers & Cooney law firm in Des Moines. She received a juris doctorate degree from Drake University, where she graduated with high honors in 2010, and was admitted

to the Iowa Bar the following year. Kristin and husband **Steve Cooper '06** live in West Des Moines. Steve received his juris doctorate from Drake University in May 2009. He is an attorney at Burdette law firm in Clive.

Justin From '06, a student at the College of Law at the University of Iowa, was named captain of the national University of Iowa Moot Court Team and the Supreme Court team, and is one of the senior editors of next year's Iowa Law Review. Justin and wife Tara live in Iowa City.

**Bradley Hopkins '06** of Des Moines is attending graduate school at Drake University and is employed as a retirement specialist at Principal Financial Group.

**Trista Leaming Raupp '06** is a substance abuse counselor at Westcare in Sheridan, III. Trista and husband Chad live in La Grange Park.

**Megan Augustin '07** of Scottsdale, Ariz., received a Doctor of Physical Therapy from

# A sense of community

For Jim and Kathy Vande Berg, both members of the class of 1960, Central College is all about relationships — with faculty, with family members, with classmates at reunions. But the most important relationship they developed at Central was with each other. "Central was where we me met, fell in love and made a lifelong commitment to one another," Jim said.

Now Jim and Kathy are making a commitment to Central itself—an investment in its future. They look back fondly on their days here 50 years ago. "Central was a laboratory in a small setting providing opportunities to question, explore, succeed and fail (always within the context of a safety net) in many different areas," said Kathy.

But the couple is also excited about what Central has become since they graduated, and about the new avenues of education being explored at the college. As alumni, the Vande Bergs are proud of the great strides Central has made, especially in the past decade. That's why they decided to purchase a life insurance policy, naming Central as owner and beneficiary — because ultimately it will provide a significant gift for Central's future which they believe is rich and bright.

The Vande Bergs are grateful for the education and relationships the Central community has given them. By giving back, the couple is ensuring that more of those connections will be made, that the Central community will grow and thrive as it always has.



"We believe in education, especially liberal arts education with strong values and social responsibility components," Jim said. "For us, that spells Central College."

Photo by Dan Vander Beek

#### Like the Vande Bergs, you also can give a gift that will help Central today or with a deferred gift for tomorrow.

To confidentially discuss all giving opportunities, contact the advancement office at 641-628-5154 or email morrisond@central.edu.

If you have already included Central in your will or through other estate provisions, your notification will allow us to properly thank you.

To view more planned gift information go to www.central.edu/go/plannedgiving or www.yourcentralstory.org.

O CENTRAL BULLETIN

## Dr. Jann Freed

Dr. Jann Freed '77, has retired as the Mark and Kay DeCook Endowed Chair in Character and Leadership Development and professor of business management after 30 years but is remaining active in leadership development, consulting, writing and community involvement from her home in Des Moines. Freed earned master's and doctoral degrees in business management from Drake and lowa State, respectively. Freed developed a love for the Merida, Yucatan study program as a student and served as assistant director there for two semesters. A retirement celebration was staged in August and contributions are being solicited for a scholarship in her name.



Des Moines University in May. Megan is a physical therapist at Scottsdale Healthcare.

**Sarah Butterfield '07** of Colombia, South America, is a missionary with the El Camino Foundation.

**Heather Goemaat '07** and Chad Malone of Pella were married June 12, 2010. Heather is a certified customer service representative at Interpower Corp. in Oskaloosa.

**Brett Meyer '07** is a master clubfitter and associate instructor at David Leadbetter Golf Academy in ChampionsGate, Fla. Brett operates the Callaway Performance Center,



#### DUO LEADS TEAM TO VICTORIES

Jaron Byrum '09 (left) of New London, lowa, is the assistant high school boys' track coach at Louisa-Muscatine Schools. Along with head coach Guy Dierikx '08 (right) of Riverside. Jaron led the Falcons to their first team victory in five years at Lone Tree. Later in the season, the team won its home meet, outdistancing five other teams, and brought home two team trophies. In addition to coaching track, Jaron is the junior high resource teacher and high school boys' and girls' cross country coach, Guy teaches high school physical education and coaches football.

Odyssey Putting Studio and golf repair shop, where he works with a number of PGA and LPGA tour professionals.

**Alicia Moore '07** of Dallas, Texas, is a flight attendant with Southwest Airlines.

**Katrina Obermeier '07** of Spencer is an AmeriCorps Iowa State of Promise member at the Clay County Extension office while working toward a secondary teaching license.

**Brian Respeliers '07** of West Des Moines received a master's degree in business and finance in 2010 from Drake University in Des Moines. Brian is a corporate trusts relationship specialist at Wells Fargo in Des Moines.

James Breckenridge '08 of Monroe, Iowa, was promoted to personal banker at Great Southern Banking Center.

**Chrissy Buitenwerf '08** of West Des Moines is a claims support supervisor at Nationwide Insurance in Des Moines.

Kristin Clague '08 of Monroe, lowa, received a master's degree in secondary education with an emphasis in English, reading and journalism from Drake University in May 2010. Kristin is a language arts instructor in the PCM Community School District.

Rebecca Levetzow '08 of Kansas City, Mo., was selected as one of 75 participants to study and work in Germany through the Congress-Bundestag Youth Exchange for Young Professionals. During her year in Germany, Rebecca will attend a two-month intensive German language course, study at a German university for four months and complete a five-month internship with a German company related to her career field.

**Katie Petty '08** is a certified nursing assistant at Northern Mahaska Nursing and Rehab in Oskaloosa, lowa, where she lives with son Sawyer.

**Katherine Roloff '08** of Coralville, Iowa, teaches Spanish at Williamsburg Community Schools.

Nicole Sojka '08 received an associate's degree from Rockford Memorial Hospital School of Radiography in Rockford, III., in

June 2010. She is an X-ray technician for MobilexUSA in Horsham. Pa.

Tara Sorensen '08 and Dustin Kraft '00 of Pella were married Aug. 7, 2010. Tara teaches second grade for Pella Community Schools and Dustin is a global accounts representative at Vermeer Corp.

Marti Van Walbeek '08 teaches grades three and four at Peoria Christian Elementary School. Marti and husband Greg live in Monroe. Iowa, with their two children.

**Mindy Van Woerkom '08** is deputy director of federal relations for Iowa State University in Washington D.C.

**Alex Billings '09** is operations manager at A Call to Serve Ministries of Iowa in Pella.

**Erinn Lauterbach '09** of Washington, D.C., is office manager and scheduler for Rep. Bruce Braley in the House of Representatives.

#### THE '10S

**Jill Anderson '10** is a TEFL volunteer in the Peace Corps stationed in the city of Yarmolyntsi in the Ukraine.

Jennifer Flater '10 and Christopher Gales '09 of Bloomington, Minn., were married April 9. Jennifer is an administrative assistant at Capernaum Pediatric Therapy.

**Jesse Nieboer '10** of Pella, Iowa, is a programmer analyst at Vermeer Corp.

**LaDonna Haning Van Walbeek '10** is a sales representative at Tassel Ridge Winery in Leighton. LaDonna lives in Pella with husband Cody.

#### ARRIVALS

Gregg and **Joyce Fehr Barker '94**, son Mason Duane, April 8, 2009.

Jeff and **Abigail Kiple Logan '94**, son Benjamin Lanning, Jan. 21.

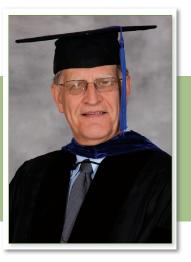
Jason and **Cindy Raymond Pommrehn '96**, son Aedyn Daniel, March 22.

**Tim '98** and **Andrea Hall Cerwinske '98**, twin daughters Emma Jane and Abigail Karoline, April 14.

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### Dr. Dale DeWild

After 21 years at Central, Dr. Dale DeWild, professor of sociology, retired this spring. With a bachelor's degree from Hope College (Mich.), a master's from Wayne State University (Mich.) and a doctoral degree from Florida State, DeWild started his career in Florida before teaching in India for two years. DeWild made his way to Central in 1989, leaving for the 2001 fall semester to teach in Bangladesh. DeWild is an active member of the community, volunteering time at the Work of Our Hands for 10 years and initiating the Serve Our Youth program in Marion County.



John and Julie Vander Woude Worden '98, son Nathaniel John, Feb. 19.

Jennifer and **Tom Caswell '99**, twin daughters Amelia Grace and Avery Faith, March 19.

**Aaron '98** and **Teresa Coller Cretin '99**, daughter Anna Catherine, Jan. 26.

Melissa and **Kerry Kahl '99**, son Klayton William, March 8.

**Zachary '99** and **Katherine Vocelka Osborn '01**, son Grey Reed, Dec. 30.

Michael and **Danielle Cross Godzik '00**, daughter Hazel Marie, Feb.11.

**Brian '01** and **Monica Calvert Lillis '01**, daughter Ava Catharine, March 23, 2010.

Mark '00 and Jen Vogt Phillips '01, son Rhys Aden, May 12.

Aden, May 12.

Wendy and **Nicholas Richtsmeier '01**, son

Grant Thomas, Jan 1.

Ron '02 and Renee Thompson Lamfers '04,

son Tate Bradley, Feb. 10.

**Tony '02** and **Stephany Shumaker Messer '02**, daughter Quinn Marie, Nov. 4.

Jill and **Joshua Mortenson '02**, son Luke Aaron, Oct. 24.

**Tim '02** and **Sarah Schuitema O'Neil '02**, daughter Addison Elizabeth, March 17.

**Jake '02** and **Colette Yutzy Stotts '02**, son Josiah Mark, July 27, 2010.

 $\label{eq:Kadin and Krista Rankin White '02} \mbox{, daughter} \\ \mbox{Reese Elisabeth, April 13}.$ 

Eric '03 and Carissa Sampson Beer '05, son Kemper Allen, Aug. 15.

Joe '03 and Leslie Van Beek Steinkamp '03, daughter Kennedy Kristine, May 16.

Peter '03 and Raegan Schultz Wagner '04, son Nathan Alan, May 2.

Chris and **Katherine Mayer Weber '03**, son Connor Mathias, March 27.

Tristan and **Jarrod Joynt '04**, son Bric Thomas, July 21, 2010.

Carrie and **Clinton Meek '04**, daughter Sadie Renee, Feb. 09, 2010.

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**Cody '07** and **Danielle Sexton Deforest '08**, daughter Leilani Grace, Sept. 15.

#### IN MEMORIAM

**Angelyn Van Duren McDonough '29** of Bronx, N.Y., April 4.

**John Hospers '39** of Sherman Oaks, Calif., June 12.

Merle Hamre '40 of Paw Paw, Mich., March 24.

**Don Wharff '40** of Raymore, Mo., May 13. **John Bonte '41** of Oregon, III., May 25.

**Virginia Van Gorp Burkman '41** of Mountain View, Calif., May 4.

Henry Poppen '41 of Orange City, Iowa, May 7.
William Roudybush '41 of Muscatine, Iowa,
March 24

Mary Vande Voort Peck '45 of Mill Creek, Wash.. May 8.

**Anna Roorda Rhodes '45** of Catonsville, Md., Jan. 1.

Ray Den Hartog '46 of Clear Lake, Iowa, May 14.

Charles De Wild '46 of Rockford, III., March 29.

**Howard Lubach '48** of Sioux Center, Iowa, April 6.

Howard Van Peursem '48 of Crystal Lake, III., April 24.

Lois Rozendaal Koyama '49 of Turner Falls,

Mass., April 13.

Amy Vander Schaaf Breisch '52 of New

Glarus, Wis., March 5.

Robert Dorer '52 of Cortlandt Manor, N.Y.,

March 8. **Ronald Moitzfield '52** of Detroit Lakes,

Minn., May 29. **Erma Van Wyk Van Roekel '52** of Urbandale,

Iowa, March 7. **Henry Teune '57** of Philadelphia, Pa., April 12.

**Ruby Septer Alderman '59** of Montezuma, lowa, March 29.

Roy Fuhr '63 of Georgetown, Texas, March 9.

**Sidney Holden '65** of Spokane, Wash., Feb. 16.

Dennis Sill '65 of DeKalb, III., April 15.

Janice Feldick Johanningmeier '68 of McGregor, Iowa, April 2.

**Ernest Schwehm '68** of Newark, Ohio, June 14.

Richard Stofer '72 of Mesa, Ariz., Dec. 1.

Kurt Van Wyk '76 of Littleton, Colo., Jan. 7.

Karen Kelderhouse '77 of Pella, June 10.

Coley Hyde '91 of Marion, Iowa, May 15.

Grant Selby '92 of Des Moines, March 29.

#### BARBARA DIELEMAN

Barbara Vander Wilt Dieleman, associate professor emeritus of education, died June 6. She was 94.

Born in 1916, Dieleman grew up on a farm south of Oskaloosa. She met her husband Ray at Eddyville High School and married him on August 27, 1940. She began her career teaching all eight grades at a rural school in Mahaska County and next served as coordinator and principal at University Park and Eddyville schools.

Dieleman earned her bachelor's and master's degrees from Drake University. She worked as a teacher and principal at Webster School in Pella. In 1963, Dieleman began teaching at Central, where she stayed for 18 years.

At Central, Dieleman developed an approved Accreditation of Teacher Education program and initiated the college's Upward Bound program. She was awarded the Salisbury House Pin for outstanding contribution to the professional organizations that nurture excellence in education. After she retired, the Barbara Dieleman Award for student scholarships was established.

Dieleman is survived by nieces and nephews and three sisters-in-law: Helen (Dick) Vander Wilt of Pella, Wilma (John) Vander Wilt of Zeeland, Michigan, and Hester (Dieleman) Whitlatch of Oskaloosa.





SUMMER 2011

More than 750 students, faculty and staff signed up to participate in Central's Service Day on April 19. Volunteers chose from 70 projects around Central Iowa, including tutoring, visiting seniors, translating documents, bowling with disabled people, removing invasive species and preparing Pella for Tulip Time. One group, led by music faculty Stan Dahl and Mitchell Lutch, picked up trash around Lake Red Rock and used it to fashion musical instruments. "Every experience extends the walls of the classroom and allows us to access the expertise residing in the community," says Cheri Doane '98, director of community based learning. If you have project ideas for next year's Service Day, please email doanec@central.edu.

CENTRAL BULLETIN



# Schedule

#### FRIDAY, SEPT. 30, 2011

8 a.m. – 4 p.m. Central's faculty open up their classrooms

10 a.m. Heritage day reception11 a.m Heritage day worship

12 p.m. Heritage day luncheon, invitation only

6 p.m. Lemming race, Peace Mall

6 – 8:30 p.m. Alumni & family barbecue, pep rally and street party

8:30 p.m. Bonfire, Peace Mall

#### SATURDAY, OCT. 1, 2011

8 – 10 a.m. Pancake breakfast, Maytag patio

9 and 10 a.m. Pella tours, depart from Central Hall parking lot

9:30 – 10:20 a.m. Lifelong learning classes

9:30 – 10:30 a.m. Central College Abroad information session 10 - 11:30 a.m Family carnival, Graham Conference Center

10:30 – 11:20 a.m. Lifelong learning classes
11 a.m. Tailgate under the big tent
1 p.m. Football — Central vs. Coe

1 p.m. Football alternative – shopping, Pella square

Post-game Class reunion pictures

5:45 p.m. Alumni dinner, H.S. Kuyper Fieldhouse

7:30 p.m. Class reunion gatherings

#### SUNDAY, OCT. 2, 2011

11 a.m. Sunday brunch, Central Market

1 p.m. Annual Flying Pans Alumni Steel Drums Concert,

Douwstra Auditorium





## A final word from the editor

by Abby Gonzales Larson '02







This is my parting shot. My -30-, if you will. The end.

Not often do editors get the chance to write whatever they want. And now that I have the chance, I can't pass it up.

My time at Central has spanned three decades and I'm only 31. I came to Central in 1998 as a freshman, due to the perseverance of Eric Jones '87, an admission counselor at the time. He came to my high school at Guthrie Center, Iowa, and we ended up playing H-O-R-S-E in the gym. Not sure if he let me win on purpose, but it helped with my decision.

At first, I think I was like many high schoolers. I wanted to do my own thing and blaze a new path. I didn't want to come to Central because we were one of those legacy families. My great-grandfather Cornelius Evers was a professor. My grandparents Clyde '41 and Annie Williams Evers '43 met at Central in physics class. My parents Scott '71 and Bonna Evers Gonzales '72 also met at

Central. And my sister Sunny '99 was a senior at Central when I was a freshman. I didn't want to continue being Sunny's little sister at Central. Turns out, I wasn't. I was my own person. Professors got to know me. Coaches treated me as Abby. I had my own friends, but it was also nice to have family at Central. In fact, Central actually became my family and my home over the next four years.

After a one-year hiatus to Southern Illinois University, Larry Happel asked me to return to Central as the interim sports information director while he took a sabbatical. I'm so glad I did. But I'm also glad he came back. There's no way I could've kept up that pace past one year. It was an eye opener and a great opportunity that opened a door when Central needed a new *Bulletin* editor and writer.

That was in 2004, and this is what I've been doing ever since. It's been good, challenging, fun and exciting. Most who work at Central understand it's not an 8-to-5 job. Especially those who have

been here a while and have strong ties to the place. I've been at work at every hour of the day. Re-inputting basketball stats at midnight; arriving at 3:15 a.m. for "The Early Show" with Harry Smith '73 and his CBS News crew; crafting an emergency message for the Central community at 4:30 a.m., pounding out articles for the *Bulletin* at 10 p.m., and sending news releases at 6 p.m.

I wouldn't trade it for anything. Except a husband. And that is why I must say goodbye. Godspeed Central. Don't worry; I'll be back for alumni track meets, Homecoming and any other excuse I can find. After all, I am Dutch and always will be — even though I have a Norwegian last name now.

Abby Gonzales Larson '02 served as news and marketing writer at Central from 2004-11. She and her husband, Nic, live near Osage, Iowa. Go to www.central.edu/go/partingshot for a list of what Abby will miss most about Central — and a chance to send us your list about what you love.

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Returning to Italy for a second trip in four years, 40 members of the Central College football team made stops in Rome, Venice, Florence and Trieste May 16-24. The team practiced twice and played against an Italian football team during its nine-day trek. Although the Dutch dominated the Trieste Mustangs 36-0, coach Jeff McMartin '90 said that wasn't the game's focus. "Both teams had a lot of fun and gained some great memories," he said. "In Italy, American football is in its infancy. We went to help develop and encourage growth within their program. Football is a club sport in Europe, but the fans they do have are very passionate about the sport and their team." Fullback Preston West '12 got a history lesson. "I really enjoyed the Colosseum with my teammates and learning how the Romans valued honor, teamwork and sacrifice, much like our football team strives to achieve," he said.